



## Kentucky 4-H Foundation

# Kentucky 4-H Introduces New Achievement Program

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### Join us on Facebook!

Become a fan of the KY 4-H Foundation on Facebook and we will keep you informed about upcoming events and opportunities to get involved.

After nearly two years of development, the much awaited Kentucky 4-H Achievement Program was launched in July. The new program is intended to recognize 4-H members who have outstanding accomplishments in leadership, citizenship, communication/marketing, community service and participation, while providing incentives for youth to increase their knowledge, skills and abilities.

The new program includes an application that will be web based and allows the 4-H'er to continually expand on the application throughout their entire 4-H career. The program will encourage growth and development by awarding points at county, multi-county, state, and national levels, along with points for outside

efforts and interests. The program will use the Bronze, Silver, and Gold titles to identify a 4-H'er's achievement at the state level while adding a new category of Emerald for which the top four 4-H'er's will be awarded. Counties will use Clover Level 1 through 5 for the county based Achievement Program.

The 4-H Foundation has played a key role in the development of the new program. "For too long, our best 4-H'er's at the state level have not received the kind of awards and recognition they deserve", said Paul E. Hall, chairman of the 4-H Foundation, "this new achievement program will change that and the 4-H Foundation has put in place the financial structure to support it."

In the summer of 2009, the Foundation began working to redirect the proceeds from the \$2 million endowment provided by the Kentucky Agricultural Development Board (KADB) in 2002. A proposal was presented and approved by the KADB to use the funds to support three new areas of 4-H programming. The Achievement Program is one of those areas.

In addition to the endowment proceeds, the Foundation will launch a campaign this fall to secure donors to support the new program.

"This will be a new type of opportunity for our donors to support 4-H" said Keith L. Rogers, executive director of the 4-H Foundation, "we will have more than 30 sponsorships that will allow a donor to have a

## Executive Director

# Keith L. Rogers

Occasionally a leader's name will become synonymous with an organization. When I think about Kentucky 4-H one of the first names that comes to mind is Conrad Feltner, who served as Head Clover in the 1970's. Conrad led 4-H through some changing times including the effort to create the Friends of KY 4-H organization, later to become the 4-H Foundation. His father was a well known and loved county agent for whom the J. M. Feltner Memorial 4-H Camp is named.

There is another prominent name I expect will go down in the history book of Kentucky 4-H as a stand-out and that is the 4-H Foundation's retiring Chairman, Paul E. Hall. Paul has been a fixture in 4-H for more than 40 years. Since his time as State 4-H President in 1976-77, in some way or other, he has continued to provide leadership to Kentucky 4-H.

Most of you don't know that it was Paul who developed and led the

effort to create the first Kentucky 4-H endowment, way back in 1977. I recently came across an April 28, 1978 memo to 4-H Agents across Kentucky from Paul informing them that the "plans are nearly finalized" and the "procedure that we will be taking to raise our goal of \$12,500". Today that success is known as the Conrad Feltner Leadership Endowment.

Over the years Paul has been instrumental in the efforts to develop a 4-H alumni organization with the concept that 4-H needed alumni support to keep it strong. In 2002 he joined the Board (of the then Friends of KY 4-H), which put him in a position to lead in an area he has always be passionate about, raising money for 4-H.

On August 19th, Paul will complete three years as



*Paul Hall at the Homecoming Celebration!*



*Thank you for Making the Best Better for Kentucky 4-H.*

Chairman. It has been his focus and leadership that helped create the new Achievement Program you see on the front page of this newsletter. It has been his leadership that has helped to more than double donations to the 4-H Foundation during his tenure as Chairman.

For those who remember Conrad Feltner, you no doubt remember the famous ribbons he would give out for exceptional work that simply said "You Done Good". If Conrad was here today, he would no doubt give Paul a box of those ribbons for a job well done. Paul, on behalf of the Foundation and all the 4-H'ers and volunteer leaders your leadership has benefited, I say thank you for *Making the Best Better* for Kentucky 4-H.

## 4-H Foundation Board

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[www.kentucky4h.org/foundation](http://www.kentucky4h.org/foundation)

## News from the Foundation

# Kentucky 4-H Homecoming

More than 100 4-H alumni, friends and supporters including former State 4-H Officers from 1954 through the current team, and eleven from out of state, attended the first Kentucky 4-H Homecoming



*Foundation First Vice Chairman David Wallace auctions off flowers as part of the fund raising*



*1954 State 4-H Vice President Larry Newsom tells the crowd about his days milking cows in the E. S. Goodbarn, in the same room as the dinner was held*

ing on June 11th. It was a grand evening of fun, food, and 4-H memorabilia while raising over \$8,000 for 4-H. We wish to thank our Homecoming sponsors: Kentucky Cattlemen Association, Central Kentucky Ag Credit, and Central Kentucky Radiology, for their support.



*4-H alumni enjoy a walk down memory lane looking through some of the 4-H memorabilia on display.*



We invite you to check out the photos on the Foundation's Facebook page and make your plans to attend next year's 4-H Homecoming on June 9, 2012.



*4-H alumni enjoyed reconnecting with old friends.*



*State 4-H Officers and State Teen Council took time from their busy schedule planning for the State 4-H Teen Council to make an appearance and lead the crowd in the pledges.*

## New Achievement *cont.*

direct connection to the 4-H'er receiving the recognition."

4-H members that achieve a set number of points may then apply for the Bronze, Silver or Gold awards. Each year, 105 will be selected as Bronze winners and receive a \$50.00 scholarship to attend the State 4-H Teen Conference. There will be 60 Silver award winners who receive a \$125.00

scholarship to Teen Conference. Thirty Gold winners will be selected based on their application and interview, each receives a full scholarship to Teen Conference. In addition they are selected to represent Kentucky at the National 4-H Congress in Atlanta, GA and awarded a \$750.00 scholarship for Congress. From the Gold winners, the top 10 will be invited to apply for the Emerald award of which

the four top 4-H'ers will be selected and receive an expense paid trip to National 4-H Conference in Washington D.C. and a \$1,000 College Scholarship.

Kentucky 4-H is thrilled to be offering this new program. For more information about the new 4-H Achievement Program or to become a sponsor, please contact Keith Rogers at 270-735-6130 or [KeithL.Rogers@uky.edu](mailto:KeithL.Rogers@uky.edu).

## KY 4-H Donors

July 1 2010 -

June 30, 2011

### **Emerald Club (\$25,000+)**

4-H /Army Youth Development Project  
JCPenney Company  
KY Ag Development Fund  
KY Corn Growers Association  
KY Department of Ag  
National 4-H Council  
R.C. Durr Foundation, Inc.  
Toyota

### **Ruby Club (\$10,000 - \$24,999)**

Farm Credit Services of Mid America  
KY Farm Bureau  
KY Horse Council, Inc.  
KY Soybean Promotion Board  
KY's Touchstone Energy Cooperatives  
Tractor Supply Company

### **Diamond Club (\$5,000 - \$9,999)**

KY State Fair Board  
Monsanto

### **Gold Club (\$2,500 - \$4,999)**

State's 4-H International Exchange Programs

### **Silver Club (\$1,000 - \$2,499)**

AG & HES Alumni Association  
Dennis L. Cannon  
Mr. & Mrs. Shane Carlin  
Central KY Ag Credit Association  
Central KY Radiology  
David & Susan Duff  
Farmers Feed Mill, Inc.  
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Hartland Equipment Co.  
Jefferson Co. Area 4-H Council, Inc.  
KY Cattlemen's Assoc.  
KY Extension Homemakers Association  
KY Pork Producers Association  
KY State Horticultural Society  
KY Vegetable Growers Association  
LexArts, Inc.  
Limestone Farm Lawn Worksite

## Head Clover

# Dr. Charlene Jacobs

**K**entucky 4-H has many exciting opportunities for youth across the state to learn by doing, make a difference in their communities, develop leadership, and learn many life skills which will be used in their adult life. This summer I have had the privilege to see youth, adult volunteers, teens, and agents involved in an array of activities. 4-H Camp kicked off our summer 4-H program. The renovations and improvements at all of the camps made this year's camping season the best ever. However, this presents the challenge of keeping the momentum moving forward toward the goal of creating camp settings with a cutting-edge learning environment for young people.

The State 4-H Teen Conference was held on the University of Kentucky campus in early June and had an attendance of almost 600, the largest in 10 years. The State Teen Council made up of youth from each district in the state utilized their leadership skills in planning, conducting, and evaluating

the conference. Teens participated in numbers workshops, campaigned for state office, learned about college life, and developed life-long friendships.

Next, the State 4-H American Private Enterprise Program was held on campus. This program allows young people to demonstrate what they have learned at the county level about business structures through case studies, decision-making, and problem-solving exercise.

Throughout the summer, State 4-H livestock contests, the 4-H State Horse Show, numerous county fairs and livestock shows have offered the opportunity for youth to show their expertise and skills gained through their project work which is a key component in positive youth development and building life skills.

Recently, young people showed their skills in the area of speeches and demonstrations at the State 4-H Communications Day. The communication skills of the youth participating in this program will benefit



*Kentucky 4-H is the "best" and we continue to try to make it "better".*

them immediately and in the future.

These are just a few of the many learning opportunities for Kentucky 4-H youth this summer. Kentucky 4-H is the "best" and we continue to try to make it "better". It is through donors, volunteers, agents, and staff that our 4-H program in the state is successful. Additional monetary resources attained through the 4-H Foundation have allowed Kentucky 4-H to enhance the programs and create positive learning environments. On behalf of the University of Kentucky, College of Agriculture, 4-H Youth Development Department, I want to thank you for the support you have provided for 4-H'ers across the state and for helping us to continue to ***Make the Best Better.***

## KY 4-H Donors

### Silver Club (\$1,000 - \$2,499)

Neogen Corporation  
Owensboro Grain Company  
Publishers Printing Company  
Keith & Holly Rogers  
Sutherland Foundation, Inc.  
VF Outlets  
David Wallace  
Ellen & Robert Wynkoop

### Bronze Club (\$500 - \$999)

Cal-Maine Foods, Inc  
George & Ruth Duncan  
Farrier Product Distribution  
KY Association of  
Conservation Districts  
KY Dairy Development  
Council, Inc.  
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Cathy Kunkel-Mains  
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Toni G. & James F. Rodgers  
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### Pacesetters Club (\$250 - \$499)

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Jack & Gwyn Trumbo  
Dr. Joe B. Williams

I pledge My HEAD to clearer thinking, My HEART to greater loyalty,  
My HANDS to larger Service, and My HEALTH to better living,  
For My club, My community, My country, And My world.



## Summer News

# 4-H Camp Open House

**T**hank you to 218 folks who have attended one of the three 4-H Camp Open Houses this summer at West KY, North Central, and Feltner 4-H Camps.

The Lake Cumberland 4-H Camp Open House has been postponed until this fall. Coming soon are the plans for phase 2 of the 4-H Camp Improvement Campaign and we look forward to sharing those in future newsletters.



***North Central Ribbon Cutting***  
*VIP guests cut the ribbon on cabin 18 at the North Central 4-H Camp Open House, in the center GOAP Executive Director Roger Thomas, State Representative Tom McKee, State Representative Sannie Overly and president of the R. C. Durr Foundation Wilbert Ziegler.*



***Feltner Ribbon Cutting***  
*State Senator Tom Jensen holds the big scissors as he and State Representative Tommy Turner along with 4-H leaders cut the ribbon on one of two new cabins at the Feltner 4-H Camp.*



***West KY Ribbon Cutting***  
*Dean Scott Smith, State Senator Joey Pendleton and GOAP Executive Director Roger Thomas get ready to cut the ribbon on the front porch of the "Cabin of Tomorrow" as a crowd of 4-H leaders look on at the West KY 4-H Camp.*

## 4-H Foundation Sporting Clay Tournament

**A**ttention all shooters – the 4-H Foundation is hosting a fundraiser on September 16th at the world-class Elk Creek Hunt Club near Owenton, KY.

Sporting clays shooting has escalated to one of the fastest-growing sports

in the country. Whether you're a professional or beginner here's your chance to test your shooting skills while supporting 4-H.

Please contact the Foundation or go to [www.kentucky4h.org/foundation](http://www.kentucky4h.org/foundation) for additional information.



## KY 4-H Donors

### **Pacesetters Club** **(\$250 - \$499)**

United Way of the Bluegrass  
United Way of the Ohio Valley

### **Clover Club** **(\$100 - \$249)**

Glenn & Phyllis Alderdice  
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Kaye Holbrook  
Carol & Guy Hollander  
Helen F. Horton  
Independent Equine Agents  
Stephen Jackson  
Patrick & Marie Johnston  
David & Kathy Junker  
K & M Feed Pet Tack  
Keeton Communications  
Melanie W. Kelley  
Glen S. Kinder IV  
Dr. Joe Kurth  
KY Nutrition Services  
KY Simmental Association  
KY Thoroughbred Association

# Greg Wood

Hello Kentucky 4-H! My name is Greg Wood and I am the newly elected State 4-H President for the 2011-2012 year. I would like to give you a brief introduction of all of the officers and our goals for this upcoming year.

This year we have an officer team that is extremely diverse with a variety of 4-H program interests and who come from all corners of our great Commonwealth.

First off we have Jacob Lindsey, our State 4-H Treasurer, from Ohio County located in District 6. Jacob graduated from Ohio County High School and is planning to attend Owensboro Community and Technical College and then later transfer to the University of Kentucky to



Greg Wood, Trevor Adam, Jacob Lindsey, and Kelsey Knight.

pursue a degree in pharmacy. Jacob's largest project in 4-H has been his involvement with his county Horticulture judging team in which he got the opportunity to compete at the national level.

Kelsey Knight is our State 4-H Secretary from Pendleton County in District 3. Kelsey recently graduated from Pendleton County High School and is attending the University of Kentucky in the fall. Kelsey has been very involved with livestock judging and showing sheep, swine and goats.

Trevor Adams from Letcher County in District 2 and is our 2011-2012 State 4-H Vice President. Trevor is a senior at Letcher County Central High School. Trevor's main focus in 4-H has been on livestock judging and raising and showing his goats. Trevor has been involved with various activities on the state level for numerous years.

Lastly I am Greg Wood and I'm the Kentucky State 4-H President from

Calloway County in District 7. I have been involved with several different projects and activities on the County, Area, and State levels. Also I was given the opportunity to attend National 4-H Conference and National 4-H Congress. I will be attending the University of Kentucky this fall and will be majoring in History.

Our officer team has come together and determined three goals that we wish to enact throughout our officer term.

First, we want to increase the YouTube/web presence of Kentucky 4-H through promotional videos. We plan on making at least one video for our 4-H Summit conference. These will be posted on YouTube, Facebook and other social media sites.

Second, we want to promote the content and rationale behind the seven core curricula areas in



2011-2012 State 4-H Officers  
Greg Wood, President from Calloway County, Trevor Adam, Vice President from Letcher County, Kelsey Knight, Secretary from Pendleton County and Jacob Lindsey, Treasurer from Ohio County.

Kentucky 4-H. We plan on teaching an information sessions on the core at the Kentucky Volunteer Forum and the State 4-H Teen Council.

Third, we want to make sure to visit every district and let them know that they are supported by the Kentucky 4-H Officers and State 4-H Teen Council. We are excited to go across the state and see the diversity of the 4-H program in Kentucky.

We look forward to meeting you and working with you as we strive to reach these goals!



THE STUFF YOU NEED OUT HERE

The results are in! From April 15th through April 25th, paper clovers were sold at 39 TSC stores across Kentucky raising at total of \$10,884.67 for 4-H programming. This

Spring 2011 fundraiser was the third 4-H promotional event sponsored by local Tractor Supply Company stores across Kentucky, and each event has raised more funds for Kentucky 4-H programs than the previous. Everyone at the Kentucky 4-H Foundation would like to thank Tractor Supply for their support!

# KY 4-H Donors July 1, 2010 - June 30, 2011

## **Clover Club (\$100 - \$249)**

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 Lavin Equine Insurance Services  
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## **Contributor Club (\$1 - \$99)**

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Kentucky 4-H Foundation

212 Scovell Hall

Lexington, KY 40546

## Annual Donor Report

**W**ithout question, it's been a busy year for the 4-H Foundation. We have put our efforts into raising funds and broadening our donor base by focusing on 4-H alumni. To that effort we met with County 4-H Councils, searched for alumni involved in state level actives and hosted the first 4-H Homecoming. We know there are more 4-H alumni out there willing to support 4-H so we will continue this effort.

We are proud of the role we have played in phase 1 of the Camp Improvement Campaign and will be gearing up for phase 2 soon. The changes made in the use of endow-

ment proceeds and the distribution policies implemented this year will help assure those endowments support 4-H many years into the future.

As many of you may know, we set out to raise \$3.00 per Kentucky 4-H'er last fiscal year, for a total fundraising goal of \$705,000. We are thrilled to announce that we significantly exceeded that goal thanks to your overwhelming support! At the end of the 4-H Foundation's fiscal year, which was June 30, 2011, we closed out the year with a total of \$794,321.85 in donations. Our financial statements and auditors' report will be

available on the website in early September.

Once again, thank you for your tremendous support of 4-H and for Making the Best Better! We at the 4-H Foundation absolutely could not do our work without you. You are the reason for our success!

Sincerely,

*KY 4-H Foundation  
Board of Directors*



Kentucky 4-H Foundation

**Visit the Kentucky 4-H Foundation online at [www.kentucky4h.org/foundation](http://www.kentucky4h.org/foundation).**

*The Kentucky 4-H Foundation is a non-profit 501 (c)(3) organization dedicated to the financial support of the 4-H program and its members.*