



Kentucky 4-H Foundation

In this Issue

Executive Director:
Keith Rogers.....2

KY 4-H Leadership
Circle Investors...2

Head Clover:
Dr. Jacobs.....3

Board Spotlight:
Dr. Hellmann.....4

Donor Spotlight:
UPS.....5

President's
Corner6

Members Make
Lasting Impact...6

Foundation News:
License to Drive..7

Join us on Facebook!

Become a fan of the KY 4-H Foundation on Facebook and we will keep you informed about upcoming events and opportunities to get involved.

Kentucky 4-H Volunteer Forum

More than 500 4-H volunteers and staff from 75 counties gathered in Lexington, February 9 – 11 to participate in the 2012 Kentucky 4-H Volunteer Forum. This biennial two-day Forum was initiated in 2000 and has been Kentucky's premier 4-H event, developing volunteers through education, recognition and motivation. It's also become one of the largest state volunteer forums in the nation and this year's theme was Kentucky 4-H Volunteers: Leading the Revolution.

During the forum 106 educational workshops were offered. Exhibits included both commercial and educational, along with 4-H entrepreneur booths where 4-H'ers had the opportunity to sell their products and develop the skills needed to be successful in today's business



world. The keynote speaker at the opening session was Adren O. Wilson, Executive Director for the Greater New Orleans New Leaders. Beyond the general sessions, workshops and exhibits, the forum provides a great opportunity for volunteer leaders from across Kentucky to come together and share ideas.

Kentucky 4-H has a long history of dedicated volunteer leaders. Many are 4-H alumni, parents, community experts and leaders in their chosen area. The success of any youth organization can be directly contributed to

its dedicated and educated volunteers. 4-H is no different with more than 16,000 adult and teen volunteers delivering quality 4-H programming across the Commonwealth. Seventeen counties were represented by 10 or more delegates with Muhlenberg County having the largest delegation with 31.

The Hall of Fame Volunteer Recognition Banquet on Friday evening recognized many of Kentucky's outstanding volunteers. The youth awards, including the 10 Year 4-H Members Awards, were presented at the Saturday luncheon. Altogether, awards were presented in thirteen categories to youth and adult volunteers. In addition to these awards, the Friend of Kentucky 4-H award was presented to Steve Mobley with the KY Dept. of Agriculture and Paul Hall, former

Executive Director

Keith L. Rogers

Call me weird but I am one that happens to like strategic planning. In fact I have been a planner most of my life and it drives my wife crazy. I truly believe in the quote I have used many times, that goes: "You can't no more do what you ain't prepared for any more than you can come back from where you ain't been." That pretty much sums up the need to plan.

With that said, it's hard for me to believe that on March 1st I celebrated four years as Executive Director of the 4-H Foundation. The old saying is true, "time flies when you're having fun." We have come a long way in four years: the name change to 4-H Foundation, gained our own 501c3 status, doubled donations, phase 1 of camp improvement, and much more. The planner in me says we can do more!

The Board and I knew where we wanted to go and what we wanted the Foundation to be when it grew up, but dealing with the daily fires has too often prevented us from focusing on the long-term. I'm pleased to tell you that this is changing. We started with an afternoon session in November and a full blown all day strategic planning meeting in February. Your 4-H Foundation Board has begun the strategic planning process that I believe will take this Foundation to being one of the top State 4-H Foundations in the country.

Throughout the day words like "commitment" and "passion" for 4-H were continuing themes. I would be a rich man if I had \$5 for every time the phrase "give back" was uttered. Of course the day was filled with the standard topics of planning like,



The planner in me says we can do more for KY 4-H!

Vision – Mission – Goals – Tactics. Nevertheless, the important thing is we have started and I believe Board members have the good of 4-H and its members in their hearts and the passion for the green to make it happen.

I'm sure this process will take most of 2012 to complete and I look forward to providing you updates along the way. More important this process gives you, our donor, the chance to provide input. We need your suggestions to help Make the Best Better for Kentucky 4-H.

KY 4-H Donors
July 1 2011 -
February 15, 2012

Emerald Club (\$25,000+)

JCPenney Company
KY Corn Growers Association
KY Department of Ag
National 4-H Council
Toyota

Ruby Club (\$10,000 - \$24,999)

4-H / Army Youth
Development Project
Farm Credit Services of Mid
America
KY Farm Bureau
KY Soybean Promotion Board
KY's Touchstone Energy
Cooperatives
UPS
David Wallace

Diamond Club (\$5,000 - \$9,999)

CoventryCares of KY
KY State Fair Board
Tractor Supply Company
West KY Camp Improvement
Committee

Gold Club (\$2,500 - \$4,999)

Dennis L. Cannon
Heritage Bank
Monsanto

Silver Club (\$1,000 - \$2,499)

AG & HES Alumni Association
Marianne Smith Edge
Griffin Industries, Inc.
H&R Agri-Power
Helen F. Horton
Jefferson Co. Area 4-H
Council, Inc.
KY Pork Producers
Association
KY Vegetable Growers
Association
Doug Lange
Northwest Designs Ink
Owensboro Grain Company
Paul Hall & Associates
Publishers Printing Company
R.C. Durr Foundation, Inc.
Dr. Christine N. Riley
United Group Services
Wallace Boggs, PLLC



2012 Leadership Circle Investors



Dennis L. Cannon
Mr. & Mrs. Shane Carlin
Marianne Smith Edge
Farm Credit Services of
Mid-America
Jake Fink
H & R Agri-Power
Paul & Jill Hall

Dr. Jimmy & Faye
Henning
KY Dept. of Agriculture
James Comer
Commissioner
KY's Touchstone Energy
Cooperatives
Pamela R. Larson

Limestone
Farm Lawn
Worksite
Owensboro Grain
Company
Dr. Christine N. Riley
Keith & Holly Rogers
David Wallace

Head Clover

Dr. Charlene Jacobs

The essential elements of positive youth development are anchored to the idea that all youth need a “caring adult” in their lives during their development years. In 4-H, this caring adult can be the 4-H adult volunteer.

Adult volunteers have a special responsibility to share their time, knowledge and skills with youth and at the same time provide a safe and inclusive environment that allows youth to learn, make decisions, and master certain skills. When 4-H volunteers work with the same youth for period of time, youth-adult partnerships

allows the youth to learn from the adult and give back to others through community involvement.

Being a 4-H volunteer has many rewards. Seeing 4-Hers learn new skills, make decisions, complete projects, and receive recognition, brings joy and satisfaction to the 4-H volunteer. Equally important is observing 4-H members mimic the 4-H volunteer by sharing what they learn and giving back to others. However, one of the greatest satisfactions of being a 4-H volunteer leader is seeing a former 4-H youth being a productive member of society and reaching their potential.



Thanks to all the volunteers in our state for Making the Best Better for Kentucky 4-H.

It is through volunteers who share a wide range of skills and knowledge that allows Kentucky 4-Hers to see the possibilities that life has to offer. I want to thank all of the volunteers in our state who are making a difference in the lives of 4-H youth!

KY 4-H Donors

Bronze Club (\$500 - \$999)

Ale-8-One Bottling Co., Inc.
American Dairy Science Association
Mr. & Mrs. Shane Carlin
Cors & Bassett Attorneys at Law LLC
Cumberland Co. 4-H Council
George & Ruth Duncan
KY Dairy Development Council, Inc.
Pamela Larson
National Dairy Shrine
James & Susan Rose
Select Sires, Inc.
W. D. Hoard & Sons Co.
The Walker Company
Steve Wilson

Pacesetters Club (\$250 - \$499)

All Creatures Veterinary Clinic
Calloway Co. 4-H Council
Freda Carlin
Central KY Angus Association
The Chappell Family
Christian Co. 4-H Council
Charles & Glenda Comer
J. William Corum
Larry & Janet Curran
Carolyn Dotson
Down Home Jerseys
Farmers Feed Mill, Inc.
Ron Hall
Dr. Charlene Jacobs
Jessamine Co. 4-H Council
KY Nutrition Service
Darren & Jane Lacefield
Robert E. Linton
McCracken Co. 4-H Council
Montgomery Co. 4-H Council
Ossege Combs & Mann, Ltd
Mr. & Mrs. James F. & Toni Rodgers
Eric Smith
Tosh Farms Partnership
United Way of the Ohio Valley
Whitley County 4-H Council

Clover Club (\$100 - \$249)

Allen Co. 4-H Council
Marc & Louise Ashby
Robert M. Bach
Dr. Parker R. Blevins
Ben F. & Sarah K. Brown
Byars Equine Advisory
Robert & Freda Carlin

Leaders in the Revolution!

To Make
the Best
Better!



Foundation Board Chairman David Wallace presents 4-H Camp print to Wilbert Ziegler, President of the Durr Foundation for its support of camp improvements at North Central 4-H Camp.



Muhlenberg Co. superheroes during the Engaging Youth-Serving Community workshop.

Scenes from the Forum



Having fun at the Super Star Chef workshop during the Leadership Forum.

Visit the Foundation at www.kentucky4h.org/foundation

Board Spotlight

Dr. Jay Hellmann

Dr. Jay Hellmann knows what it takes to create a strong organization. As a junior high student Jay was one of the founding members of the 4-H club the “Entertainers” in Independence, Kentucky.

“My Mom was the head leader of the 4-H club in my elementary school, and when I went to Jr high we didn’t have a 4-H program so my mom and dad got the club started,” said Dr. Hellmann. “We quickly found out the majority of people were actually in band and played instruments, so we became the “Entertainers”.

The group put their name in action and began performing once a month or more at senior citizen centers in the area as a part of their community pride project in 4-H. The group became so popular they were asked to perform at the KY state fair, and at the hockey arena in Cincinnati.

Dr. Hellmann’s involvement in 4-H did not end with music, but extended in to other project areas such as electric, entomology, demonstrations, and even rabbits. He went on

to win at the state fair in several projects and went to National 4-H Congress at age 16.

“4-H was a huge part of my elementary and teen years, but I always knew I wanted to be a veterinarian,” explained Dr. Hellmann. “So at 16 I had the opportunity to start working at a veterinary clinic and I decided to do that instead of going on to pursue my 4-H goals.”

Dr. Hellmann went on to college at UK and then went on to Ross University to complete his Doctors in Veterinary Medicine. After completing his internships he returned to Independence and in 1991 started his own practice All Creatures Veterinarian Clinic.

“I had been back for a while when I got a call from my 4-H agent asking me if I would be interested in sitting on the Friends of 4-H Board, and I said sure,” said Dr. Hellmann. “I’ve been involved since the mid-90’s and since that time we have gone through a lot of changes.”

He is proud of the direction the organization has taken, especially these last several years with Keith



Dr. Jay Hellmann is a former Foundation Chairman & a longtime supporter of 4-H!

Rogers as the executive director. He still believes there is room for growth in the organization.

“I think we need to have a core group of executive board members that come to every meeting and run the organization. Then we need a layer outside of that layer that can do different things,” explained Dr. Hellmann. “Those on the outside layer will include folks that can work on fund raising and take on specific projects.”

Dr. Hellmann admits that reforming the idea of the foundation board isn’t going to be a simple process. Over the years he has watched the organization grow and mature, and he believes this will just be another evolution that will allow the organization to work to “Make the Best Better” for the future of Kentucky 4-H.

4-H Foundation Board

Chairman
David Wallace

1st Vice Chairperson
Bill Wilson

2nd Vice Chairperson
David S. Beck

Treasurer
Joey Spalding

Secretary
Marianne Smith Edge

Immediate Past Chair
Paul E. Hall

Mike Bach

Jenny Cocanougher

Dr. Jay Hellmann

Dr. Jimmy Henning

Marci Hicks

Dr. Charlene Jacobs

Romanza Johnson

Patrick Johnston

Pam R. Larson

Melanie W. Kelley

Dr. Christine Noble
Riley, MD

Lynn Stidham

James Westerfield

Greg Wood

I pledge My HEAD to clearer thinking, My HEART to greater loyalty, My HANDS to larger service, and My HEALTH to better living, For My club, My community, My country, And My world.

Donor Spotlight

In the spring of 2009, a Boone County 4-H alumnus called the Kentucky 4-H Foundation looking for an opportunity to support Kentucky 4-H. That was the start of a beautiful relationship. In the phone call Alexa Johnson, later to be known as A.J., explained to Keith Rogers, executive director of the 4-H Foundation that she was a Human Resources Manager for UPS in Cincinnati, a former Boone County 4-H'er and she wanted to find a way to give back to 4-H. After several conversations and meetings, the 4-H Foundation presented a proposal to UPS to become the Presenting Sponsor of the 2010 Kentucky Volunteer Forum, the proposal was approved and A.J. delivered a \$20,000 check during the State Fair.

UPS and A.J. were back to repeat that support for the 2012 KVF. Delegates to both forums heard A.J. tell her 4-H story during the opening sessions. It was clear her message came straight from the heart as she talked about her 4-H experiences and the 4-H Lamp she still has today. Needless to say, A.J. was a huge hit with everyone.

Just before the 2010 KVF the phone rang again. This time it was Oldham County 4-H Agent Kelly Woods who said she had a 4-H volunteer by the name of Rob Guinn who was the District Security Manager at UPS in Louisville and he wanted to talk about the State Horse Show. Rob led the effort to gain UPS support for the

Horse Program, and once again UPS stepped forward to become the Arena and Facilities Sponsor for the 2010 State 4-H Horse Show.

The 4-H Foundation is honored to have added UPS and the UPS Foundation to its donor rolls over the past few years. UPS is a global company with one of the most recognized and admired brands in the world; what better partnership for 4-H to have being the premier youth development organization. UPS is the world's largest package delivery company and a leading global provider of specialized transportation and logistics services. Every day, UPS manages the flow of goods, funds, and information in more than 200 countries and territories worldwide.

The UPS Foundation is responsible for facilitating community involvement to local, national, and global communities. In 2010, its philanthropy program was over \$46 million with more than 1.2 million volunteer hours provided by UPS employees.



Executive Director Keith Rogers presents North Central 4-H Camp Print to UPS at the KY Volunteer Forum, receiving the print on behalf of UPS is Alexa Johnson.

For its outstanding support, the Kentucky 4-H Foundation salutes and says thank you to UPS, A. J. and Rob. Thank you for helping to Make the Best Better for KY 4-H!



KY 4-H Donors

Clover Club (\$100 - \$249)

Carlisle Co. 4-H Council
Ronnie & Charlotte Coffman
Paul & Kathy Conner
Fay Crumbacker
Clarence Cundiff
Robbie S. Doctrow
Robert & Sue Donoho
John & Nancy Duncan
Fayette County 4-H Council
First Southern National Bank
Donna M. Fox
Judy C. Greenwell
Lisa Hagman
Hancock Co. 4-H Council
Hardin Co. 4-H Council
Carol & Guy Hollander
Debbie Jackson
Bart & Sarah Jones
Kara K. Keeton
Jerome & Martha Lawson
Glenn E. McNabb
Ronald Morris
John & Erla Mowbray
Ronald G. Mullen
Deanna & Charles E. Parker
Sara E. Pettingill
Stacey & Jason Potts
Byron & Brenda Pruitt
Chris Renshaw
Chuck & Jackie Rogers
Stephen & Melody Ryan
Anna & Terry Smith
William Smith
Dorothy D. Sparks
Tammie Stenger-Ramsey
Marilyn G. Stevens
Sue Stivers
Janie H. Stroup
Clifton & Barbara Taylor
Lisa & Wally Taylor
The HBC Group, LLC
Jan Thomas
William B. Tolle
Track Tech, Inc.
Triple M Enterprise: Don Malone
Janet Turley
Dr. Ann Vail
Warren Co. Leader 4-H Council
David & Jeanette Westerfield
Erin Wethington
Judge Chappell R. Wilson
Dan & Vi Wood
Evelyn & Jeremy Wood
Dr. Patricia Ziefle D.V.M.
Mr. & Mrs. Kevin Armstrong
John T. Ashby

Greg Wood

As we finish out another quarter in our year we always like to look at what we have accomplished. We have a lot to report on the State Teen Council front. After our last meeting held in February everything is shaping up quite nicely for Teen Conference this summer.

Earlier this month we held our Kentucky Volunteer Forum where volunteers from across the state, teen & adult, came together to celebrate our past accomplishments, honor our leaders who have really made a difference in the lives of 4-H'ers



2012 State 4-H President Greg Wood.

within the great Commonwealth of Kentucky, and share different ideas with other leaders and volunteers to effectively reach our youth. We had several members of the State Teen Council in attendance at the KVF, many of which received awards at the Forum.

Coming up for the State Teen Council is Teen Summit this March where the teens will be directly interacting with youth of middle school age and teaching different classes and workshops. This is a conference that we all look forward to along with the delegates and we all are really excited to spend another weekend with our future State Teen Council members.



State 4-H Teen Council members plant tree seedlings at the Lake Cumberland 4-H Center's Greenhouse. These will be distributed during the Spring as a civic engagement project.

JOIN | THE REVOLUTION OF RESPONSIBILITY

4-H Members Make a Lasting Impact

On February 11, 2012, 4-H members Rachel Neikirk and Monica Poindexter were invited to speak at the Kentucky 4-H Foundation meeting in Lexington, Kentucky. During the meeting, Monica and Rachel presented the group with a check for \$700 for improvements at Lake Cumberland 4-H Camp. Monica and Rachel are veterans of the 4-H Camping program and for the past two years have worked hard to raise funds to improve a place that is dear to their heart. The two young leaders raised



Rachel and Monica presenting the check to Foundation Board Chairman David Wallace

funds to cover the cost of a water fountain that will be located at the County Store at Lake Cumberland 4-H Camp.

KY 4-H Donors

Contributor Club (\$1 - \$99)

- Ballard Co. 4-H Council
- Evalyn Crawford Bell
- Mr. & Mrs. Charles D. Bennett
- Breckinridge Co. 4-H Leaders Council
- T.K. & Shari Broecker
- Allison Caffee
- Caldwell Co. 4-H Council
- Charlotte Campbell
- Allie Click
- Donna Collins
- Haley Coppage
- Whitney Crume
- Rachel Droege
- J. M. Elmore
- James Louis & Wilma Ellis Ewbank
- Family Discount Drugs
- Celsey A. Fannin
- Haley Flannery
- Franks Sunrise Farms, Inc.
- McKenzie Gearheart
- Lindsey Gilbert
- John & Susan Goggin
- Rick & Carla Hagerman
- Sarah Hall
- Eugene & Debra Hardesty
- Norman & Gwen Harp
- Megan Harper
- Paige Hart
- Hart Co. 4-H Council
- HP Company Foundation
- Bennie Jacobs
- Paula Hopkins Jerrell
- Patrick R. Johnston
- Just for You
- Melanie W. Kelley
- Kentucky Horse Council, Inc.
- Kelsey Knight
- Donna J. Lassanske - Purebred Morab Horse Association
- Stacie Lawrence
- McKenzie Lawson
- Mark Ledford
- Clara Leonard-Bowen
- Lincoln Co. 4-H Council
- Lyon Co. 4-H Council
- Jim Mahan
- Mark Mains
- Berkley & Jackie Mark
- Easton D. McClanahan
- Meade Co. 4-H Council
- Tara Miller
- Danielle Montgomery
- Keisha Morgan
- Dylan Oldham
- Kelley Orme
- Brittany Osborne

A License to Drive 4-H Forward

Agriculture Commissioner James Comer joined Kentucky 4-H and Kentucky FFA leaders on February 16, 2012 at the Kentucky County Clerks Association meeting to announce that proceeds from voluntary donations to the Agricultural Program Trust Fund will be divided equally among 4-H, FFA, and Kentucky Proud.

The option to make a voluntary \$10 donation when purchasing or renewing a Kentucky farm license plate became law in March of 2009. Since that time, the Kentucky 4-H Foundation has worked to reach an agreement for a portion of the donations to the APTF to benefit Kentucky 4-H. “On behalf of Kentucky 4-H and the Foundation, I want to thank Commissioner Comer for his leadership and commitment to this issue” said Keith L. Rogers, executive director of the 4-H Foundation, “each of the three organizations whose logos are represented on the farm license plate will now receive 1/3 of the donations.”

At the same time, the 4-H Foundation announced that the 4-H share of the donations will be split equally between the County from which the funds originated and the Foundation. “In short this could easily become several hundred thousand dollars for Kentucky 4-H

Driving our future.



When you renew your farm license plate, you can add a voluntary \$10 donation to be divided equally among Kentucky 4-H, Kentucky FFA, and Kentucky Proud. Please join me in making the voluntary donation to support Kentucky's youth and Kentucky agriculture.

James Comer
 JAMES R. COMER
 Commissioner of Agriculture
 Commonwealth of Kentucky



annually,” said David Wallace, chairman of the 4-H Foundation, “with over 170,000 farm plates purchased or renewed annually the potential is upwards of \$1.7 million for the total program.”

The 4-H Foundation asks for your immediate help, if you own vehicles with farm license plates please make the \$10 voluntary donation in March when you renew your plates. If you don't own a farm vehicle, please help by encouraging farmers you know to make the voluntary donation. All Kentucky farm license plates are renewed in March so time is urgent.

KY 4-H Donors

Contributor Club (\$1 - \$99)

- Lisa Osborne
- Savhanna Pearson
- Brittany Prather
- Brooke Preston
- Josh Pruitt
- Ryan Quarles
- Mary Beth Quinker
- Kathy Ranta
- Alison Ray
- Nicholas Ray
- Samuel Reckart
- Alex Richardson
- Lydia Richardson
- Wendell & Sandra Roberts
- Joe & Ann Robinson
- Keith & Holly Rogers
- Sadie Sacks
- Hannah Sadler
- SAX Morabs
- Julia Scott
- Jack H. Snyder
- Ruby Stetson
- Joy Stevens
- Gary M. Templeman
- John M. Thompson
- Martha W. Thompson
- Mrs. Emma C. Tucker
- Paul & Virginia Tucker
- Scott VanSickle
- Dean M. Wallace
- Dr. & Mrs. Larry T. Watson
- Catherine S. Weaver
- Martha J. Welch
- Dorothy Whitaker
- Linda Willhite
- Kristen Wilson
- Lynda M. Wilson
- Terry Wolfe
- Marion & Pat Woosley
- Wayne G. Yates
- Chandler Young
- Louise W. Zachary
- John R. Zinner



Save the Date - June 9, 2012

Make your plans to attend the second Kentucky 4-H Homecoming June 9, 2012 at the Hilton Garden Inn in Georgetown, KY.

Connect with friends and help build the future of 4-H. Details coming soon so watch the Foundation website at: www.kentucky4h.org/foundation.





Kentucky 4-H Foundation

212 Scovell Hall

Lexington, KY 40546

KY 4-H Volunteer Forum

continued from front...



Chairman of the 4-H Foundation. Dr. Larry Turner was honored with the Kentucky 4-H Distinguished Leadership Award posthumously, with his son and daughter there to receive the award.

A program of this nature would not be possible without the tremendous support of our sponsors. On behalf of the KVF participants and the 4-H Foundation, we say thank you to UPS for being the forum's Presenting Sponsor for the second time.



Adren Wilson, executive director for the Greater New Orleans New Leaders, delivering the keynote speech.

Other sponsors included Monsanto, Farm Credit Services of Mid-America, Land O'Lakes-Purina, Publishers Printing Company, Kentucky State University, the 4-H Horse Volunteer Certification Program, Dr. & Mrs. George Duncan, UK AG & HES Alumni Association, UK Alumni Association, Mrs. G.L.M. (Ha-

zel) Chappell, Stout Printing, 20 County 4-H Councils, the State 4-H Teen Council, the 4-H Youth Development Department, and 4-H Foundation.

Our volunteers put in countless hours to support our 4-H'ers and often spend their own money to provide transportation or supplies for a 4-H project. These efforts and hard work by Kentucky 4-H volunteers are having a positive impact on Kentucky's youth. The 4-H Foundation salutes and says thank you to all our volunteers for helping to Make the Best Better!



Visit the Kentucky 4-H Foundation online at www.kentucky4h.org/foundation.

The Kentucky 4-H Foundation is a non-profit 501 (c)(3) organization dedicated to the financial support of the 4-H program and its members.