

Press Release

Kentucky 4-H Foundation Receives 2016 'Ag Tag' Disbursement

Lexington, KY October 13, 2016: The Kentucky 4-H Foundation is pleased to announce its acceptance of funds raised through the statewide 2016 'Ag Tag' campaign. Beginning in 2009, the Ag Tag program has raised funds that are split equally between FFA, 4-H and Kentucky Proud by asking Kentucky motorists who buy or renew farm vehicle license plates (or "ag tags") to make a voluntary donation of up to \$10 to the Ag Tag Fund.

"Donations to the Ag Tag fund help Kentucky 4-H carry out their missions of helping our youth become the citizens and leaders of tomorrow," Agriculture Commissioner Ryan Quarles said. "Half of the 4-H funds are used statewide, and half go back to the counties where the tags were purchased to fund local projects. When you donate to the Ag Tag fund, you're investing in Kentucky's future."

This year, voluntary donations totaled \$552,712.84, an increase of \$12,355.69, or 2.3 percent, over fiscal 2015. The Foundation's third of these funds equals \$182,243. The Foundation is excited to disburse these funds equally between the counties from which the funds originated and the Foundation itself. County 4-H councils will use the 'Ag Tag' funds for local programming, paying for leadership and citizenship opportunities, and funding 4-H camp scholarships. The Foundation uses its portion to support statewide programs such as engineering events, the Issues Conference, the Performing Arts Troupe, and the 4-H Summit.

"This is an excellent opportunity for the agriculture community to support Kentucky's youth," said Benjamin Carr, Director of Advancement for the Kentucky 4-H Foundation. "The entire 4-H family thanks Commissioner Quarles and all the farmers who made the voluntary donation. These funds help us to provide life-enriching opportunities for the more nearly 280,00 Kentucky 4-H members so they can develop leadership and citizenship, and learn important life skills."

Though this is a large amount, the potential for this program is much greater considering only 29% of those who purchased farm plates made a donation. This year, Warren County sold the greatest number of farm plate, which generated \$26,590 for the Ag Tag Program. The 4-H Foundation congratulates the top 5 counties in total donations for 2016.

Top 5 Counties for Total Donations

Warren - \$26,590

Hardin - \$21,180

Daviess - \$20,120

Logan - \$18,280

Fayette - \$15,130

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About Kentucky 4-H Foundation

The Kentucky 4-H Foundation exists to advance today's Kentucky 4-H Youth Development Program. The Kentucky 4-H Foundation raises funds to support Kentucky 4-H programs that provide leadership development, life skills, citizenship, and positive experiences and opportunities. To learn more about the Foundation visit www.kentucky4hfoundation.org.

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About 4-H Youth Development

4-H Youth Development is part of Kentucky Cooperative Extension. Extension's mission is to make a positive difference in the lives of Kentucky citizens through non-formal education for the entire family. Extension agents and volunteers take the results of university research and explain it in such a way that different age groups can learn and apply the information to their own lives.