



## Kentucky 4-H Foundation

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## 2013 4-H Homecoming

On April 20, past, present and future 4-Hers are invited to the Hilton Garden Inn in Georgetown, KY to honor Kentucky 4-H and to reminisce about their time in 4-H. The Kentucky 4-H Homecoming Celebration is a casual celebration featuring dinner and a time to reconnect with friends, educators, and mentors.

4-H Homecoming means tradition and memories. It is a time when you are taken back to your 4-H days -- a time to laugh and reminisce with old friends about camp, competitions, and the camaraderie we had during earlier times. It is surprising how our memories today are built around many things that went unnoticed at the time.

For many of us, 4-H has had a tremendous impact on who we have become as people and how we live our lives today. It is truly special to spend one wonderful night with people who share the same emotional connect to 4-H that you do.

This evening will include a reception, dinner, silent



auction, slideshow of historic photos, and a Homecoming program. The dress for 2013 Homecoming is casual. Tickets are \$40 per person. RSVPs should be made by April 12.

For those of you who choose to spend the night or live in the area, we would like to invite you to join us for a day at Keeneland on Sunday afternoon. You can purchase a grandstand seat tickets through the 4-H Foundation for \$10 each. The Deadline to purchase tickets is April 5.

The Hilton Garden Inn, located at 110 Grandstand Drive in Georgetown, KY, is providing a reduced room rate at \$89 a night (plus tax), which includes breakfast, for the entire

weekend. This room rate is good only until April 8. To make room reservations contact the hotel at 502-863-0099. Tell them you are with the Kentucky 4-H Foundation or provide the group code: "4H2".

Invite your friends and family to the event to share this wonderful experience with them. We also want to encourage alumni to bring memorabilia to share.

You can pay for both the Homecoming and Keeneland events with either a check or credit card. For additional information about the event, how to register, or pay online go to [www.kentucky4hfoundation.org](http://www.kentucky4hfoundation.org) or call the Foundation at 859-257-7178.



Are you a 4-H alumnus? In part, Webster defines alumnus as a "former member;" therefore, if you were a 4-H member, I consider you a 4-H alumnus!

The Kentucky 4-H Foundation is on the leading edge in the efforts to reconnect 4-H alumni with today's 4-H. During my time as executive director, my colleagues with other state foundations and the National 4-H Council (Council) have spent a great deal of time focusing on 4-H alumni: who are they, how do we identify them, how do we reconnect them to 4-H, and why?

I have long believed that we need a national strategy targeting 4-H alumni and 4-H has taken a step in that direction. Last fall, the Kentucky 4-H Foundation was selected as one of 10 states to participate in a two-year National 4-H Alumni Pilot. The group met in early December at the National 4-H Center in Chevy Chase, Md. and again during the National 4-H Leadership meeting in New Orleans in February. Our goal is to create and test customized strategies for national, state, and county 4-H programs that will substantially increase the number of alumni who volunteer, advocate, and donate to 4-H at all levels.

This is the first national effort to reconnect with alumni that has had the resources and willingness to be suc-

cessful in a comprehensive, broad strategy. The effort is data-driven, thanks to the Council, and we have engaged a research firm that has conducted nationwide research on 4-H alumni to provide us a base of knowledge from which to work.

The Kentucky 4-H Foundation has been serious about outreach to 4-H alumni in recent years as exhibited by these initiatives:

- **Past State 4-H Officers:** We have identified and located two-thirds of the past organizational officers since 1950. More than 60 percent are now donors to the Foundation.
- **Looking to the Future:** We are meeting with County 4-H Councils to identify and locate 4-H alumni, especially those involved in state-level activities. To date, we have added nearly 2,000 to our database.
- **Kentucky 4-H Homecoming:** Launched in 2011, this annual event reconnects and re-engages alumni. Have you made your reservations for this year's Homecoming?
- **Marketing and Public Relations:** This initiative started last summer includes our new website, in-



*Keith Rogers, Executive Director  
Kentucky 4-H Foundation*

created attention to engaging alumni through social media, earned media, and more -- along with telling our story through multiple communication channels.

I still believe in the 4-H values of Head, Heart, Hands, and Health and that 4-H is still as relevant today as it was when I was a 4-H member. 4-H alumni are the key to keeping Kentucky 4-H going strong. I hope you will begin thinking of yourself as a 4-H alumnus and help us **To Make the Best Better!**

I pledge My HEAD to clearer thinking, My HEART to greater loyalty,  
My HANDS to larger service, and My HEALTH to better living,  
For My club, My community, My country, And My world.

## Register Now!



*Kentucky 4-H Homecoming: The Foundation's  
Signature Annual Event*

**April 20, 2013 | Hilton Garden Inn  
Georgetown, KY  
6 - 9 p.m.**

**To Register visit:  
<http://kentucky4hfoundation.org/homecoming-2013/>**

# Dr. Charlene Jacobs

Our vision in the Kentucky 4-H program is to develop youth through programs that teach skills that will be used for a lifetime. These skills include interpersonal communica-



*Dr. Charlene Jacobs is Assistant Director for 4-H Youth Development, Kentucky Cooperative Extension Service at the University of Kentucky College of Agriculture.*

tions, public speaking, leadership, decision making, critical thinking, and many more. Research indicates that the longer 4-H youth are involved in our program the more life skills they learn. Youth are more likely to attend college, choose healthy lifestyles, and make more informed decisions. This means that we need to keep tweens and teens involved in our 4-H program. However, this continues to be a challenge.

Kentucky 4-H continues to offer new opportunities for teens and tweens to participate on the state and national level through programs supported by the Kentucky 4-H Foundation. Teen Summit for middle school age youth has been expanded to three sessions and teaches life skills. The 4-H Teen Board program has been established and focuses on leadership and careers. The State Teen Council continues to develop teen leadership. Issues Conference allows youth to design programs that make a difference in their communities and the Achievement Program awards

excellence. Teens and tweens are mentors in robotics in the Science, Engineering and Technology program. The State Teen Conference continues to offer outstanding opportunities for teens to see possibilities for the future and to continue to practice decision making and critical thinking skills through state and national judging teams.

Never before in the history of Kentucky 4-H has there been the level of fund-raising efforts from the Kentucky 4-H Foundation that goes directly to county and state program support. However, having financial support for programs that target these youth continues to be a challenge. We still have opportunities for programming on the state level but are limited due to lack of funding. Please spread the word to friends, volunteers, and organizations that we continue to search for donors and partnerships that allow 4-Hers from across the state to experience the present, see the possibilities, dream for the future, and reach their potential.

## SCHOLARSHIPS

Do you know a 4-H member that will graduate from high school in 2013, is a resident of Kentucky and has been an active 4-H member for at least two years?

If you or someone you know meets those requirements, then you should check out the Kentucky 4-H Foundation's 2013 college scholarships.

Farm Credit Mid-America Scholarships  
These four scholarships of \$500 each are sponsored by Farm Credit Mid-America.



The scholarships are awarded based on 4-H involvement, followed by financial need, then academic achievement. These scholarships are just one of the many ways that Farm Credit Mid-America supports Kentucky 4-H. In addition to being one of the Foundation's longest dedicated annual donors, the organization recently helped to launch Phase II of the 4-H Camp Improvement Campaign with a commitment of more than \$75,000.

Michael Bandy/Ale-8-One Scholarship  
The second foundation scholarship is made possible by an endowment established by Ms. Brenda Bandy, mother of Michael Bandy, and the annual support from the Ale-8-One Bottling Company.

Michael created a Barbeque Sauce with a Kentucky flair by adding Ale-8-One to it. Together, Ms. Bandy and Ale-8-One established this scholarship in 2010 to honor Michael's life and his passion for helping youth.



For 2013, the 4-H Foundation will award one \$1,000 scholarship to a 4-H member based on financial need, followed by 4-H involvement.

*Continued on page 5*



## Board Spotlight

# Mike Bach

Although Mike Bach was not in 4-H himself, he first saw the influence of 4-H when his son, Steven, became a member of the organization. After watching Steven successfully compete in shooting and speech-demonstration contests and win state competitions, he saw the potential influence 4-H could have on Kentucky's youth.

Mike has deep roots in Kentucky agriculture, growing up on a family farm in Campbell County, and he participated in FFA as a young man. After serving 28 years as an army officer and four years as a sales agent for a farm machinery distributor, Mike purchased several farms in 1978 and inherited the family farm in 1996. His total operation includes 2,000 acres that includes a cattle farm and about 1,000 acres of crops that his son raises.

Mike's agriculture background, his leadership skills, and the credibility he has earned have led him to serve future generations

of leaders on the Kentucky 4-H Foundation Board.

"When I was asked to be on the Foundation Board I couldn't turn it down, I knew it was time to give back to the organization," Mike said. He has served on the Foundation's Board of Directors for three years.

"We have a lot of strong corporate supporters here in Kentucky. My goal is to get those corporations and people who support their local 4-H to support 4-H state-level programs as well", he said. "I am constantly thinking about better and newer ways to raise funds for the Foundation."

Mike, along with his wife, Mary, and son, Steve, own B&E Farms in Owingsville, Ky. Besides his involvement with the Extension Service, he is past president and is still heavily involved in the Kentucky Cattlemen's Association. He is also a program chairman with the Montgomery County Cattlemen's Association, a board member of the Bath County



Farm Bureau, a member of the Association of Officers for the U.S. Army Reserve, and a lifetime member of the National Rifle Association.

Mike enjoys working with old farm equipment, and his family is committed to producing excellent farm products in a socially responsible manner, while at the same time watching the bottom line. He wanted to leave us with this thought: "Good judgment comes from experience; experience comes from bad judgment."

## Kentucky 4-H Foundation Board

*Chairman*  
David Wallace

*First Vice Chairperson*  
Marianne Smith Edge

*Second Vice Chairperson*  
Mike Bach

*Secretary*  
Jenny Cocanougher

*Treasurer*  
Joey Spalding

*Immediate Past Chair*  
Paul E. Hall

David S. Beck

Gil Cowles

Ryan Halligan

Dr. Jay Hellmann

Dr. Jimmy Henning

Marci Hicks

Dr. Charlene Jacobs

Patrick Johnston

Pam R. Larson

Melanie W. Kelley

Dr. Christine Noble  
Riley, MD

Lynn Stidham

Greg Wood

## Calendar of Events

**April 6 – 11:** National 4-H Conference (Washington D.C.)

**April 20:** Kentucky 4-H Homecoming (Georgetown)

**May 1 – 3:** KAE4-HA Annual Conference (Bowling Green)

**May 17:** Deadline for Foundation Scholarship Applications

**June 10 – 14:** State 4-H Teen Conference (Lexington)

## Capitol Experience Sponsored by Touchstone Energy

Nearly 350 Kentucky 4-H'ers visited Frankfort on February 21st as part of the 2013 4-H Capitol Experience. This annual event exposes youth to the legislative process and gives them the opportunity to meet with their local legislators to discuss current issues.

4-H Capitol Experience serves as a state-wide government and citizenship educational program designed to teach 4-H'ers about government and the legislative process.

It is a wonderful opportunity for 4-H'ers to see our state government in action during the legislative session and to insure that governmental leaders know the importance of the Kentucky 4-H program.

Since the beginning of the program in 2005, Kentucky's Touchstone Energy Cooperatives has sponsored this annual event. Thank you to Touchstone and its 26 member utilities for their continuing support.



*4-H members meet with Representative Majority Caucus Chair Sannie Overly.*



*Dennis Cannon, Vice President for Member and Public Relations with Kentucky's Touchstone Energy Cooperatives, the event sponsor, visits with the delegation from Nelson County in the Capitol Rotunda.*



*Senator Ernie Harris introduces the State 4-H Officers on the floor of the Senate Chamber. Senator Harris was State 4-H President in 1966.*



*State 4-H Officers pause for a photo with Commissioner of Agriculture James Comer outside the House Chamber.*

*Photos courtesy of UK Ag Communications*

## Scholarships continued...

**Continued from page 3**

The scholarship applications can be found at <http://www.ky4hfoundation.org/scholarships> or by contacting your county 4-H Agent. The deadline for scholarship applications is Friday, May 17, 2013. (The applications must be postmarked by this date).

The winners will be recognized during the

State 4-H Teen Conference held June 10-13, 2013.

On behalf of the 4-H Foundation, we want to extend our sincere appreciation to Farm Credit Mid-America, Ms. Brenda Bandy, and the Ale-8-One Bottling Company for the outstanding support they have provided for creating and endowing of these scholarships.

Visit the Foundation online at  
[www.kentucky4hfoundation.org](http://www.kentucky4hfoundation.org)

Join us on  
Facebook!

Become a fan of the KY 4-H Foundation on Facebook and we will keep you informed about upcoming events and opportunities to get involved.

[www.facebook.com/  
KY4HFoundation](http://www.facebook.com/KY4HFoundation)

**Have you heard about  
4-H Fridays?**

Like our Facebook page, follow our Twitter feed, and check the website regularly because each Friday is a 4-H Friday!

Only through our website and social media channels will you be able to view a video from a 4-H alumni every week.

Also, be sure to visit our webpage every Thursday afternoon for the latest post on Kentucky 4-H Foundation news.

*These interactive online pages are meant to be a place for you to engage with our Foundation and other alumni, so join the online revolution today!*



Hello Kentucky 4-H Foundation Friends and Supporters:

It's the time of year again when the grass is beginning to get greener, the weather is beginning to warm up, and our thoughts turn to a new growing season. With that backdrop in mind, I recently had the opportunity to attend the National Agriculture Day Conference in Washington, D.C., which ran through March 19, which also happened to be National Agriculture Day.

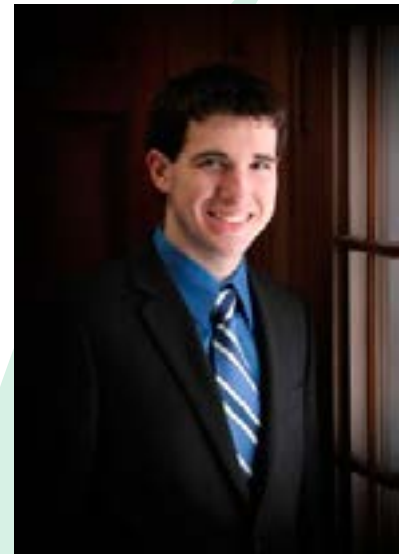
Twenty students from around the nation representing 4-H, FFA, AFA, and NAMA attended the conference. During the conference, we heard from the director of the National Institute of Farming and Agriculture as well as several officials from the USDA.

The goal of the conference was to how to train our youth to better promote agriculture in general on a both a statewide

and national level. We attended several sessions with agriculture officials on how to best represent and explain agriculture to the public at large.

On Tuesday, Ali Higgs, the Kentucky FFA President, and I met with staff from Sen. Rand Paul's office, Rep. Andy Barr's office, and Sen. Mitch McConnell. During these meetings, we were able to express our interest and support of our public policymakers and their staff as well as provide some information on behalf agriculturalists all across Kentucky.

The opportunity to attend this conference and meet these elected officials was an once-in-a-lifetime event and one that I will never forget. I am thankful that I had the opportunity to attend this event, learn more about how to make our organization stronger, and provide important information to our elected officials.



*Ryan Halligan  
Kentucky 4-H State  
President*

## *Foundation News: Phase II Camp Improvement Success*

The Kentucky 4-H Foundation is thrilled to announce that the first part of Phase II of the Camp Improvement and J.M. Feltner Memorial Camp campaign to raise \$25,000 to match Farm Credit Mid-America's \$25,000 offer and to raise our goal of \$280,000 was successful.

We raised a total of \$288,045 for Camp Feltner. On top of the Farm Credit Mid-America donation, we had 50 individuals and businesses, 12 county 4-H councils, and 3 County District Extension Boards that made donations.

Since 1955, The J.M. Feltner Memorial 4-H Camp has served thousands of Kentucky 4-H youth. After almost 60 years, the cabins at Feltner require replacement. The estimated cost of



building the first new cabin, as well as a much-needed storm shelter underneath it, totals \$280,000

The Kentucky 4-H Foundation, in coordination with the Kentucky 4-H Program at the UK College of Agriculture – Cooperative Extension Service, launched Phase II for the Camp Improvement Campaign last year that will last until December 2016. In the first year of Phase II, the focus was the J.M. Feltner

Memorial 4-H Camp near London.

Farm Credit Mid-America stepped up to kick off Phase II and the initial Feltner project with a \$50,000 donation from its Community Giving Program. In addition, the agricultural financial services cooperative offered to match gifts from other donors up to \$25,000. We couldn't have done it without them.

As of right now, architects and engineers are working to finalize the design and preparing to release the project for bids. The goal is to begin construction after the summer camping program in early August.

The West Kentucky 4-H Camp at Dawson Springs is the focus of second part of the campaign in 2013. Keith Rogers recently met with the West Kentucky 4-H Camp Improvement Committee in preparation to launch its fundraising efforts. Look for news on the West KY 4-H Camp campaign later this spring.

**JOIN | THE REVOLUTION OF RESPONSIBILITY** 



On March 9, 4-H'ers from across Kentucky traveled to Lexington to participate in interviews for the Gold Award, a part of the new 4-H Achievement Program. The 30 youngsters selected for the Gold Award are the first to be honored under the new program, which is in its first year of full implementation.

A few years ago, the 4-H Foundation committed to funding the new Achievement Program to the tune of \$80,000 annually. Gold Award winners will receive a full scholarship to the Kentucky 4-H Teen Conference, and if eligible, a \$750.00 scholarship to attend National 4-H Congress in Atlanta this fall.

From the 30 Gold Award winners, the top 10 were selected to compete for the Achievement Program's top honors, the Emerald Award. These 10 4-H'ers will submit their Emerald application, a resume, and personal PowerPoint before another round of interviews in June and the selection of the four Emerald Award winners are announced during the Teen Conference. In addition to their Gold recognition, Emerald Award winners will receive an all-expense paid trip to National 4-H Conference in Washington D. C. and a \$1,000 college scholarship.

### The Award Winners

The 4-H Foundation is thrilled to recognize the 2013 Gold Award Winners and their home counties:

**Blanie Bailey (Woodford)**

**Lexi Bergman (Oldham)**

**Rebeka Bolin (Nelson)**

**Jennifer Campbell (Campbell)**

**Haley Coppage (Ohio)**

**Winifred Cheuvront (Taylor)\***

**Megan Epperson (Muhlenberg)**

**Stephen Fink (Clark)\***

**Haley Flannery (Clark)\***

**McKensie Gearheart (Pike)**

**Elizabeth Griffin (Oldham)**

**Audree Harper (Calloway)**

**Elizabeth Paige Hart (Caldwell)\***

**Rachel Jackson (Johnson)**

**Meagan Lucas (Marion)**

**Carolyn McGee (Allen)**

**Anna Meador (Simpson)\***

**Rebekah Minigari (Oldham)**

**Keisha Morgan (Leslie)\***

**Amanda Morrow (Hopkins)**

**Hannah Myers (Campbell)\***

**Lileana Pearson (Adair)**

**Cody Phillips (Pike)**

**Samuel Reckart (Warren)**

**Nicole Robertson (Campbell)\***

**Josh Robinette (Lawrence)**

**Alex Toon (Carlisle)**

**Sarah Walker (Muhlenberg)**

**Brooklyn Yonts (Muhlenberg)\***

**Rachel Young (Nelson)\***

\* Indicates top 10 selected to apply for Emerald Award

The new Achievement Program program allows 4-H'ers to start accumulating points when they join 4-H and begin earning recognition in the sixth grade. 4-H'ers earn points toward the completion of each of the five non-competitive levels by participating in various leadership opportunities, project activities, and events. Once a member has completed Level III or above, he or she may apply for the competitive awards at the state level.

Each year, 105 are selected to receive the bronze award, 60 for the silver award, 30 for the gold award, and four for the emerald award.

The 4-H Foundation congratulates the 2013 Gold Award winners and all the 4-H'ers who will receive awards this year. You can be a part of this new Achievement Program by becoming a sponsor. There are several opportunities; for example, for \$500, you can become a National 4-H Congress trip sponsor. Contact Keith Rogers at 270-735-6130 or KeithL.Rogers@uky.edu for more information.



### Kentucky 4-H Foundation

#### Mission Statement

Lead fund development for the Kentucky 4-H Youth Development Program and advance support by alumni and other stakeholders to ensure 4-H remains a vital center of excellence in the Commonwealth.

#### Kentucky 4-H Foundation

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KeithL.Rogers@uky.edu

#### Foundation Staff

Keith Rogers, Executive Director

Tony Burnett, Administrative Assistant

#### Public Relations & Marketing Staff

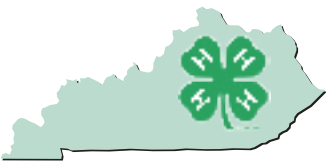
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Kentucky 4-H Foundation

212 Scovell Hall

Lexington, KY 40546

## History Corner

Kentucky 4-H celebrated its centennial in 2009 and during that year a great deal of attention was given to 4-H history. Photos, ribbons, programs and memories were dug out of storage and shared across the Commonwealth. About that same time, a group began what is now called the National 4-H History Preservation Program ([www.4-HHistoryPreservation.com](http://www.4-HHistoryPreservation.com)) with a vision to preserve and make 4-H history accessible nationwide.

That team of volunteers are planning to honor the Smith-Lever Act's Centennial in 2014, celebrating 100 years of Cooperative Extension. Their project, Voices of 4-H History aims to increase public awareness of Extension and 4-H by collecting information that reflects personal and community-based 4-H history and illustrates the program's richly significant story.

4-H has a rich history and one worth recording. In coming newsletters the Foundation plans to include the "History Corner" to showcase photos and historic

information about Kentucky 4-H. We hope you enjoy this walk down memory lane and that it inspires you to reconnect with 4-H. If you have something you would like to share, please contact the Foundation.



*Thousands of 4-H'ers have attended state, regional and national events over the years. This photo is believed to have been taken in the 1940's, if you know the date or any of the people, please let us know.*

**Visit the Kentucky 4-H Foundation online at [www.kentucky4hfoundation.org](http://www.kentucky4hfoundation.org).**

*The Kentucky 4-H Foundation is an independent non-profit 501(c)(3) organization dedicated to the financial support of the 4-H program and its members. The Foundation is a partner of the Kentucky Cooperative Extension Service – 4-H Youth Development, University of Kentucky College of Agriculture. Educational programs of the UK Cooperative Extension Service serve all people regardless of race, color, age, sex, religion, disability, or national origin.*