



Kentucky 4-H Foundation

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Become a fan of the KY 4-H Foundation on Facebook and we will keep you informed about upcoming events and opportunities to get involved.

A History of Judging The 4-H Livestock Judging Program

The 4-H Livestock Judging Program has a long history in Kentucky. This activity provides youth with opportunities to learn about livestock and develop the life skills that are needed to be positive contributors to society. Through livestock judging youth learn about livestock selection and evaluation, nutrition and feeding, health and daily care, reproduction, marketing, and much more. In addition, youth learn the importance of hard work and responsibility, and also develop important life skills such as critical thinking, decision-making, and communication.

The program exposes youth to a wide variety of careers that are available to those with interest in



*The 2010 4-H All Star Livestock Judging Team
Jason P'Pool, Luke Arthur-Harrison Co.,
Courtney Stokes-Caldwell Co., Mackenzie
Penick-Kenton Co., Olivia Mueller-Kenton Co.,
Megan Harper-Calloway Co., Jessica Johnson-
Boyle Co. Courtney Tarvin-Bracken Co., Beck-
ham Sharpe-Boyle Co., & Dr. Richard Coffey*

livestock and agriculture. Although many only think of the actual production of livestock as a career, there are hundreds of other livestock-related careers available. These include careers in the fields of livestock specialist, sales, feeds, animal health products, feedlot operators, environmental specialist, market reporting, animal research, teaching, and many others.

The State 4-H Livestock Judging Contest is the premier livestock judging

event offered in the Commonwealth. Each year, approximately 300 youth participate in this contest. The 12 highest placing senior 4-Hers earn the right to participate in Top 12 Week, an intensive eight-day training program visiting producers across Kentucky and Indiana. Eight of the 12 are selected to represent Kentucky on its 4-H All-Star Livestock Judging Team.

In recent years this team has represented Kentucky at the: World Beef Expo in Milwaukee, WI; AK-SAR-BEN 4-H Livestock Exposition in Omaha, NE; Keystone International Livestock Exposition in Harrisburg, PA; Purdue University Boilermaker Practice Contest in West Lafayette, IN; and the Stockman Livestock Judging Contest in Frankfort, IN. At the conclusion of

Continued on page 3

Keith L. Rogers



It is never too late to share your passion for 4-H by donating to 'Make the Best Better.'

As I have traveled the state in recent months meeting with local 4-H leaders and presenting the “Looking to the Future” program, I have come to realize that I should take this opportunity to better explain the role the 4-H Foundation plays in Kentucky 4-H. Hopefully this will help you better understand who we are, what we do and how we do it.

The Kentucky 4-H Foundation Inc. is a private non-profit 501(c)(3) organization dedicated to the financial support of the Kentucky 4-H Youth Development Program. The Foundation is a partner with the University of Kentucky College of Agriculture and the Kentucky Cooperative Extension Service 4-H/Youth Development.

The Foundation’s primary mission is:

- 1) to actively assist, advance, and support the state and county 4-H Youth Development Programs;
- 2) to encourage and sup-

port youth leadership, development and education through 4-H; 3) to recognize, support, and assist trained 4-H adult and teen volunteer leaders; and 4) to assist in private sector fund development, support for public relations and marketing efforts, and resource development including business partnerships.

The Foundation is governed by a 20 member Board of Directors from various geographic, economic and professional backgrounds. The Board assures the funds are used to best meet the needs and advance the interest of the 4-H program. It performs fundraising to support Kentucky 4-H, manages the assets of nine endowments and other short-term investments, and provides financial management for more than 60 4-H accounts with annual expenditures of over \$1 million.

The Foundation accomplishes its mission with two main activities. First, we raise funds to

financially support 4-H programming. This is accomplished by direct solicitation of entities for designated purposes, most of the time these are larger donations, \$5,000 or more and targeted to be continuing support by annual donations. The Foundation works to identify potential donors, then align interest they may have with a particular program or project in 4-H. Direct mail is the most important part for general support, as larger donations are often designated, the Board counts on hundreds of individuals, small businesses and organizations to make up the undesignated funds that allow the Foundation to do its work and support programming that may be new or for which a donor has not been secured. These undesignated donations to the Foundation’s Annual Fund are often the most needed resources. The Board also conducts fundraising events such as the Centennial Celebration last year, where over \$22,500 was raised for 4-H.

Second, we manage the financial side of more than 60 4-H program accounts. These programs range from training, to programs like the KY 4-H Summit, to 4-H Camp maintenance and improvements. We manage the revenue to each, which may be donations, registration fees or earnings from investments. The Foundation is then responsible for the appropriate payments.

I encourage you to check out the list of 4-H programs you can support on page 6 of this newsletter, hopefully you will be reminded of a 4-H memory near and dear to your heart. It’s never too late to share your passion for 4-H by donating to help Make the Best Better!

Upcoming Events

November 18-21

**4-H Issues
Conference at
Lake Cumberland
4-H Center in Jabez.**

November 26-30

**National 4-H
Congress in
Atlanta, Georgia.**

February 4-6

**State 4-H Teen
Council meeting at
Lake Cumberland
4-H Center in Jabez.**

February 12

**Kentucky 4-H
Foundation
Board of Director’s
meeting in Lexington.**

Head Clover Dr. Charlene Jacobs

In August, I began serving as the Interim Assistant Director for Kentucky 4-H Youth Development Program in Kentucky with a great deal of excitement and anticipation.

In the last two and half months, Kentucky 4-H has had many programs that have touched the lives of young people across the state.

The Kentucky State Fair is a major event for 4-Hers and this year it was again a huge success with 5,554 entries in state fair events. Youth from across the state were involved in showcasing their skills and achievement on a daily basis throughout the fair with demonstrations,

speeches, judging events, talent and more. Recently the Kentucky 4-H Horse Hippology team was the overall high team award at All American Quarter Horse Congress Hippology Contest in Columbus, Ohio.

These statewide and national events are successful because of the positive youth development programs that occur every day at the local level. The local 4-H Youth Development County Extension Agent and locally trained leaders and volunteers are making a positive impact on youth routinely through a variety of 4-H programs and delivery methods.

Kentucky's 4-H program promotes the key ele-

ments of positive youth development that research indicates are essential in making a positive impact on the lives of youth. These key essential elements are belonging, mastery, independence, and generosity. "Interaction with a caring adult" is also a central theme to positive youth development and is reflected by the number of leaders and volunteers who are engaged at the local, district and state level in some way providing a vast amount of human resources to our Kentucky 4-H Youth Development program.

Essential to developing and delivering a successful program are the learning activities, curriculum, educational material and



Thank you for your support!

events that occur at all levels. These programs can only occur if we have the financial resources needed. It is through your financial support of the Kentucky 4-H Foundation that allows us to provide a variety of programs and to continue to broaden our 4-H program in many ways. On behalf of Kentucky 4-H Youth Development Program, I want to thank you for your support.

A History of Judging *cont...*

the fall competitions, four of the youth are selected to represent Kentucky at the National 4-H Livestock Judging contest in Louisville during the North American International Livestock Exposition.

In addition, the County-Based Livestock Skillathon Team that wins the Kentucky contest earns the right to compete and represent Kentucky at the Southeast Regional Contest in North Carolina and

the National 4-H Livestock Skillathon Contest at the North American International Livestock Exposition in Louisville.

Extension Program Specialists Richard Coffey and Jason P'Pool spend countless hours working to carry out this program that benefits 4-Hers from nearly every county in Kentucky. The Livestock Program was the first in Kentucky to begin certification of volunteer leaders in 2004.

Along with providing staff resources, the UK Department of Animal and Food Sciences help to support these activities.

A significant amount of financial resources are necessary to maintain this program's tradition of excellence. The 4-H Livestock Judging Program lists many organizations, businesses, and individuals as donors. Major donors include: Diamond Club Donors: Kentucky Soybean Promotion Board, and Kentucky State Fair

Board/Sale of Champions. Gold Club Donor: Farm Credit Services of Mid-America. Silver Club Donors: Kentucky Cattlemen's Association, and Kentucky Pork Producers Association.

The Kentucky 4-H Foundation salutes and says thank you to all 4-H Livestock Judging supporters for helping to *Make the Best Better* for Kentucky 4-H.



Ag Development Board

If one was to ask, what is the most significant achievement to benefit Kentucky agriculture in the past 20 years? The answer by most would be the creation of the Kentucky Agricultural Development Fund (KADF).

Created in 2000, the Kentucky Agricultural Development Board (KADB) is the entity responsible for disbursing the KADF.

KADB members in the beginning identified youth from tobacco dependent families and rural Kentucky as an area of focus for investing and quickly turned to 4-H and FFA.

In the spring of 2002, the KADB approved funding to create a \$ 2 million endowment for both the Kentucky 4-H and FFA.



Commissioner Richie Farmer was recognized for his commitment to 4-H during the donor breakfast. The Commissioner serves as Vice-Chair of the KY Ag Development Board

Since then, the 4-H endowment has provided over \$750,000 in proceeds to support 4-H. Initially, the endowment provided grants for training and development of new programs and curriculum. Last year the 4-H Foundation Board of Director's begin looking at possible new uses for the endowment proceeds that would directly support 4-Hers. In May of this year, the KADB approved the Foundation's request to redirect the proceeds towards three new areas.

The first area is support for a new achievement program that will build on the current Honors Program. Development of this program is already underway with full implementation by 2012. The second area is to support 4-Hers participating in various regional and national competitions in programs related to agriculture. This includes, but is not limited to, Livestock, Poultry, Land, Dairy, Forestry, Horse, Horticulture, and Meats. This portion of the new plan is already happening with \$10,000 committed

to programs taking place this fall and early next year. The third area will be a mini-grant program for county and club level projects and activities that are agricultural related. This new grant program will be introduced early next year.

During discussions with the KADB members this year, they learned of the negative effect the economy had on the endowment principal and its earnings. Through further meetings with both 4-H and FFA, leaders from the KADB felt additional support was appropriate. With proposals in hand the 4-H and FFA Foundation's approached the KADB at their September 17th meeting, where it approved an additional \$200,000 in funding to both 4-H and FFA.

The 4-H Foundation will place nearly \$125,000 of this grant in the endowment and use the balance to create an emergency fund that will allow the Foundation to continue support for the three new areas when the endowment proceeds are low.



Governor Steve Beshear with 4-H officers at the state fair. The Governor serves as the Chairman of the KY Ag Development Board.

The Foundation's goal is for the endowment to provide a four percent annual payout providing an estimated \$80,000 of much needed financial support to these new areas.

In honor of the new funding, the endowment will be re-named the Kentucky Agricultural Development Fund Endowment and will support 4-H in perpetuity.

For its outstanding support, the Kentucky 4-H Foundation salutes and says thank you to the Kentucky Agricultural Development Board and all those who over the years have made this funding possible.

Thank you for helping to Make the Best Better for Kentucky 4-H!



I pledge My HEAD to clearer thinking, My HEART to greater loyalty, My HANDS to larger Service, and My HEALTH to better living, For my club, My community, My country, And my world.



David Beck

Growing up in Lyons County David S. Beck learned the meaning of hard work helping on his family farm. It was also during these formative years that Beck also began growing the seeds of leadership as a 4-H member in Lyons County.

“4-H exposes Kentucky youth to experiences and opportunities that enhance their leadership, social, and economic skills providing a foundation that will benefit them throughout their lives,” explained Beck.

Beck went on to graduate from Murray State University in 1977, and then began his career in Kentucky Farm Bureau as an area field service director in central Kentucky.

At Farm Bureau Beck went on to serve as the director of commodity activities and assistant legislative director for the organization, then as the

director of governmental affairs and assistant to the executive vice president.

In 1995, Beck became the executive vice president for Kentucky Farm Bureau Federation, taking on the overall administrative responsibility for Kentucky Farm Bureau’s programs and services along with the management of the organization’s staff and its finances.

Beck is actively involved in Kentucky’s agriculture community, serving on a wide array of boards. He has been a dedicated supporter of Kentucky 4-H throughout the years, and has served on the KY 4-H Foundation Board since the 1990’s when it was the Friends of 4-H.

“It has been interesting to see the board transition in recent years moving toward a more independent structure employing a full time Executive Director,” said Beck. “The board has always been very sensi-



Beck supports KY agriculture not just in his role at Farm Bureau, but his service to 4-H.

tive to the challenges facing 4-H agents and views their advice as critical in establishing funding priorities and works hard to support the local agents that work daily with 4-H’ers.”

Beck believes that 4-H is important for Kentucky’s youth and it is an organization he is proud to support.

“4-H programs provide basic, life changing experiences for inner city and rural youth as well as competitive opportunities for Kentucky’s best and brightest so they reach their full potential,” said Beck.

Looking for a Christmas Gift?

Do your Christmas shopping while supporting the Kentucky 4-H Camping Program with the purchase of a 4-H Camp Print. The 4-H Foundation commissioned John Ward, a national award winning KY artist, to create an original print of a scene at each of our four camps. The prints are available for purchase with proceeds used for improvement projects at each camp. You can learn more at: www.kentucky4h.org/foundation click on 4-H Camps and go to Camp Improvement Campaign. To purchase, contact the 4-H Foundation at (859) 257-5961 or KeithL.Rogers@uky.edu.

4-H Foundation Board

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Evelyn Wood

James Westerfield

Since the last Newsletter, my fellow officers and I have been quite busy. We all spent a large amount of time at the 2010 Kentucky State Fair. Hopefully we saw the majority of you there. All of us were a little nervous at the start of the fair because we were unaware of what to expect. However, after just a short amount of time in Cloverville we were ready for any task.

After the Fair, we attended the first State Teen Council meeting of the 2010-2011 program year. This meeting was a huge success. We have a lot of new faces on council this year, and we took full advantage of that.

At the very start of the weekend, each member of the council had the opportunity to sit down with Paul Hall, Chairman and Keith Rogers, Executive Director of the Kentucky 4-H Foundation, along with Stephanie Blevins of the State 4-H Staff to discuss the development of a new Honors program. These discussions ran over their allotted time on the schedule due to the involvement of the committee members.

The new Officer Teams first Council meeting of the year, we took a spin on a couple of activities. Instead of the out of the book "Ice Breakers" and "Team Building Activities" we taught everyone proper etiquette at a formal dinner



We are going to have a great year together!

and how to Foxtrot and Waltz.

With the many new faces this year came many new ideas. After only a few short Committee Meetings and Executive Meetings, we can already tell that we are going to have a great year together, and an even better State Teen Conference. With the help of this years Council, we are sure we can reach our goal of 600 attendants next June!



4-H Programs YOU can support!

- 4-H Teen Conference
- 4-H Issues Conference
- KY 4-H Summit
- ATV Safety
- Food and Nutrition Programs
- Dairy Program
- Dog Project
- Horse Program
- Horticulture Program
- Engineering Events
- Land Judging
- Livestock Judging
- Forestry Program
- Meats Judging
- Poultry Judging
- Entrepreneurship, Financial Management & Professions Enhancement Grant Program
- National 4-H Conference
- National 4-H Congress
- Honors Program
- SET (Science, Engineering & Technology)
- Shooting Sports Events
- Southern Region Teen Leadership Conference
- Youth Communications
- State Teen Council
- Goodman Teen Leadership Grants
- Capitol Experience
- KY State Fair
- College Scholarships
- Student Exchange Programs

Supporting Kentucky 4-H

Over 235,000 Kentucky youth learn each year what 4-H stands for and how important the four H's (Head, Heart, Hands, and Health) are for youth to develop leadership, citizenship, and life skills.

Your help is needed to continue this long standing tradition!

You may designate your contribution to an area that most interests you or

leave unrestricted to be used in the area of greatest need. To make a gift, send in the contribution envelope included in this newsletter, visit www.kentucky4h.org/foundation, or contact the KY 4-H Foundation at (859) 257-5961 Ext 250 or KeithL.Rogers@uky.edu.

We thank you in advance for your continued support of your Kentucky 4-H program!

Strong Accounts = A Strong 4-H Program!

- Annual Fund
- 4-H Camp Maintenance
- 4-H Camp Improvements
- Club Resources
- General 4-H Marketing
- In-Service Training
- KY Volunteer Forum
- Leadership Development
- Program Development
- Staff Development
- State 4-H Advisory Group
- Southern Region Volunteer Forum
- West KY 4-H Camp
- Horse Facility

4-H Horse Program

In the Winter issue of the 4-H Foundation Newsletter the project spotlight was on the Kentucky 4-H Horse Program and the immediate need to secure new sponsors and donors to support our largest agricultural project in 4-H. We are pleased to report that the 4-H Horse Program had a very successful year and many new sponsors.

The Kentucky 4-H Horse Program's calendar was filled with many successful events during the 2010 program year. Starting in March, the 4-H Horse program was vital in the organization and direction of the Kentucky Equine Youth Festival: Celebrating the 2010 Alltech FEI World Equestrian Games at the Kentucky Horse Park in Lexington. Over 5,000 youth from across the state participated in this event where each of the eight disciplines of the World Equestrian Games

were demonstrated by professional riders. Kentucky also hosted the 2010 American Youth Horse Council annual symposium in Lexington.

In May and June, seven District Horse Shows were held across Kentucky. All the 4-H Horse program's state level competitive events were also well attended, including the Horse Judging contest, 4-H Horse Contest, and State 4-H Horse Show. Thirty one Kentucky 4-Hers also traveled to Clemson, South Carolina to compete in the annual Southern Regional 4-H Horse Championships. The youth participated in the horse show, hippology, horse judging, communications and horse bowl contests.

This does not include the many County events and programs

held throughout the year.

This was all made possible by many new donors to the Horse Program. We wish to single out two that made major gifts to assure the Horse Program continued its tradition of excellence. In February, the Kentucky Corn Growers Association (KyCGA) became the Presenting Sponsor of the 2010 4-H Horse Program with a donation of \$25,000. Thanks to this sponsorship, the 4-H Foundation was able to continue the annual support for the seven district shows throughout the state, the State Horse Contest in June, State 4-H Horse Show in July, and support for out of state competition.



Dr. Fernanda C. Camargo-Stutzman, Horse Program Specialist, Jennifer Elwell, KyCGA Director of Communications, and Philip McCoun, President of KyCGA from Shelbyville.

the facility sponsor for the State 4-H Horse Show held at the Kentucky Exposition Center. The UPS gift of \$10,000 helped to cover the rental expenses of the KEC for the eight day show.

On behalf of more the 5,000 4-Hers who participated in the Horse Program, the 4-H Foundation says thank you to all our donors and a special thank you to the KyCGA for their outstanding support this year as Presenting Sponsor. Thank you for Making the Best Better!

Later in the spring, UPS in Louisville stepped up to be



2010 4-H Foundation Donor Breakfast at the State Fair



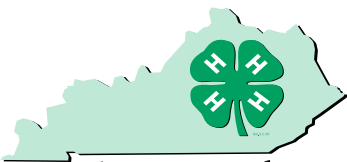
Dean Smith presents framed print of the North Central 4-H Camp to Ky Corn Growers Association for its outstanding support of the 4-H Foundation as an Emerald Club Donor.



Foundation Chairman Paul Hall introduces UK College of Ag Dean Scott Smith during program.



Dean Smith presents 4-H Foundation Basket to Lawson family of Hartland Equipment Corporation a Silver Club Donor.



Kentucky 4-H Foundation

212 Scovell Hall

Lexington, KY 40546

Operle Selected for YES

Derek Operle, immediate past State 4-H Treasurer has been selected as one of fifteen outstanding 4-H members from across the nation to participate in the Project Youth Extension Service (YES).

Derek, 19, is from Paducah and currently a student at the University of Kentucky, majoring in Journalism. He is heavily involved in the UK Student Activities Board, where he serves as recruitment chair of

the concert committee. YES is a national service program to engage college students in service to meet the needs of military families facing deployment. YES interns will receive high-level training in leadership development, facilitation skills, youth development and curriculum.

Once trained, they will deploy in teams to different states to provide age youth specific development programming and support for

military children and youth. Interns will serve for one year while continuing their university studies. The United States Department of Defense and United State Department of Agriculture support this initiative.

Congratulations Derek on this outstanding achievement and we wish you the very best.



The State Fair!



Brian Radcliff, UK College of Ag explains to 4-Hers Jacob Poindexter, Livingston Co; Jimmy Ray Kirk, Lawrence Co; Richard Hamlin, Livingston Co. about electric circuits as a part of the STEM program.



Garris Stroud 2009 State 4-H Grand Champion Country Ham presenter participated in the Annual Commodity Breakfast 4-H Country Ham Auction on the first day of the State Fair.

Visit the Kentucky 4-H Foundation online at www.kentucky4h.org/foundation.

The Kentucky 4-H Foundation is a non-profit 501 (c)(3) organization dedicated to the financial support of the 4-H program and its members.