

Kentucky 4-H Foundation

VOLUME 7, ISSUE 3 | NOVEMBER 2015

# Kentucky 4-H Foundation Distributes Money Statewide



In October, the Foundation announced the results from the 2015 Ag Tag Donations that will go to assist Kentucky 4-H programs and counties across the Commonwealth. The 4-H share for fiscal year ending June 30, 2015 was \$180,119.05.

These funds benefit all levels of Kentucky 4-H. The 4-H share is split between the county where the funds originated and the Kentucky 4-H Foundation. That means half of the donation stays in the county, funding local 4-H programs and activities for the youth in the community. The Foundation's share is used to support state level programs that many 4-H members participate in, ensuring that 4-H remains a vital center of excellence in the Commonwealth.

All 120 counties in Kentucky have 4-H programs, and all counties received a portion of the support from the "Ag Tag" program. The Kentucky 4-H Foundation disbursed \$89,186.21 to the County 4-H Councils for the 2015 Ag Tag Donation. Through the support of the agriculture community 80 counties increased their donations, 18 counties had a \$1,000 or more increase in donations, and 23 counties had a 50% or higher donation rate to tags sold and renewed over fiscal year 2014.

"The voluntary donations from the "Ag Tag" program will help Kentucky 4-H give our young people around the Commonwealth opportunities that develop leadership, citizenship, and life skills," said Agriculture Commissioner James Comer. "It has been an honor to have worked with our County Clerks, 4-H, FFA, and others to grow this program during these past four years."

"Under Commissioner Comer's leadership the "Ag Tag" program has raised over \$1.8 million in four years for 4-H, FFA, and the Kentucky Proud Program," said Keith Rogers, executive director, Kentucky 4-H Foundation. "Kentucky 4-H has received during that period, \$632,002.96; this has made a tremendous impact on 4-H programs across the Commonwealth."



Commissioner Comer visits Daviess County with 4-H and FFA members.

The top 5 counties in total donations for fiscal year 2015 include: Warren County \$26,427.33; Hardin County \$17,110.00; Logan County \$16,860.00; Daviess County \$15,380.00; and Fayette County \$14,890.00.

"The Foundation is very appreciative of Commissioner Comer's leadership in developing the Ag Tag Program and

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the support he has provided to our 4-H members," said Pam Rowsey Larson, Chairperson, Kentucky 4-H Foundation. "We also want to say thank you to all those who donated and helped to promote the Ag Tag program."

Since 2012, Kentucky farmers had the option to make a \$10.00 voluntary donation when they purchased or renewed their license plate. The voluntary donations go to the Agricultural Program Trust Fund. During Commissioner Comer's term in office, he has equally divided the amount raised among 4-H, FFA and Kentucky Proud. As an individual that makes the voluntary donation for your farm vehicle, you help 4-H grow strong leaders for tomorrow, advance agricultural education in Kentucky and promote Kentucky farm products.

For a more detailed summary of Kentucky's "Ag Tag" and to learn how your county did visit our website at www.kentucky4hfoundation.org.



### PARTNER SPOTLIGHT

On August 21st during the Appreciation Breakfast at the Kentucky State Fair the Foundation recognized Governor Steve Beshear and Agriculture Commissioner James Comer for their service to Kentucky 4-H.

The leadership of Governor Beshear and Commissioner Comer has been instrumental in helping the Foundation build support for Kentucky 4-H. In 2010, Governor Beshear, as Chairman of the Kentucky Agricultural Development Board (KADB), helped to change the Kentucky Agricultural Development Fund Endowment to allow the proceeds to support three new 4-H areas; a new Achievement Program, 4-Hers participation in regional and national agricultural related events, and the Agricultural Mini-Grant Program. Since that time, the endowment has provided over \$602,000 to support Kentucky 4-H members.

Together this year, Governor Beshear and Commissioner Comer, as Vice-Chairman of the



Ribbon cutting of City Hall, Cloverville, sponsored by the Kentucky Agricultural Development Fund.



Agriculture Commissioner James Comer is presented with a wooden clover from Keith L. Rogers, Executive Director, Kentucky 4-H Foundation.

KADB, supported the Kentucky Agricultural

Development Fund becoming the sponsor of City Hall in Cloverville at the Kentucky State Fair.

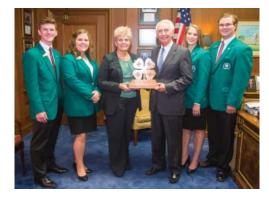
Through Commissioner Comer's leadership the "Ag Tag" program has raised over \$1.8 million in four years for 4-H, FFA, and the Kentucky Proud Program. From the program's inception in 2012, Kentucky 4-H has seen an increase in donations each year. Kentucky 4-H has received, in four years, \$632,002.96; this has made a tremendous impact on 4-H programs across the Commonwealth.

In 2008, the Kentucky General Assembly appropriated \$2 million for the Phase I Camp Improvement Campaign with the support of Governor Beshear and then State Representative Comer. These funds were

the springboard for 4-H and the Foundation to not only begin facility improvements; it also began the discussion about what 4-H camps should be in the future. Last year, for the first time, the Governor appointed the 4-H State President to the Kentucky State Fair Board.

On behalf of the Foundation and Kentucky 4-H we say thank you to Governor Beshear and Commissioner Comer for their incredible generosity and support, which has allowed us to grow and improve Kentucky 4-H all across the Commonwealth.

Each of these men were presented with the first wooden 4-H clovers made by the University of Kentucky Wood Utilization Center, Robinson Center for Appalachian Resource Sustainability (RCARS).



Governor Steve Beshear is presented with a wooden clover by Pam Rowsey Larson, Chairperson, Kentucky 4-H Foundation, and State 4-H Officers.

## **FOUNDATION NEWS**

## Kentucky 4-H Foundation Hosts Alumni Gathering in Louisville



The Kentucky 4-H Foundation is on the move, we want to find alumni and reconnect them to Kentucky 4-H. The Foundation held an alumni gathering in Louisville on August 20th at the Bristol Bar & Grill.

The casual gathering welcomed 20 alumni made up of past state officers, teen council members, Jefferson County 4-H volunteers, and former 4-H'ers from Jefferson and surrounding counties. The alumni gathering was an opportunity for alumni to reconnect, see old friends and support 4-H.

"I loved being able to see how 4-H has impacted everyone's lives; no matter the acitivity they may have been involved in, the magnitude of the impact was present in

everyone's lives," said Paige Hart, State 4-H President 2013-2014. "I was able to meet up with a girl I was on STC with a couple years ago and it was great to be able to reconnect in person."

The Foundation began these "gatherings" as an opportunity to reach out to alumni who have not yet been touched in the past and reconnect them to Kentucky 4-H. Coming soon are additional alumni gatherings. Stay tuned for more information.

## KENTUCKY STATE FAIR WRAP-UP



Foundation's Appreciation Breakfast at the Kentucky State Fair on August 21, 2015.

The Kentucky State Fair was another huge success for 4-Her's all across the Commonwealth. With over 5,800 exhibits displayed in Cloverville, lots of animals and livestock to show, and competitions from Cupcake Wars to the Robotics Challenge. Kentucky 4-Her's demonstrated their best.

While visiting Cloverville you would have noticed some new "WOW" factors that were added by the Kentucky 4-H Foundation through the



Kentucky 4-H Foundation buys the Grand Chamption Lamb at the 2015 Sale of Champions.

support and generosity of our Cloverville sponsors. We welcomed two new sponsors this year those being Jerry D. Westerfield, M.D., 4-H State President 1960-1961, sponsoring the Library, and the Kentucky Agricultural Development Fund as sponsor of City Hall. Continuing sponsors of Cloverville included Kentucky's Touchstone Energy Cooperative's, Kentucky Farm Bureau, Limestone Farm Lawn Worksite, and the Kentucky 4-H Program. We extend our sincere thanks to all our Cloverville and State Fair sponsors for helping keep this great tradition going strong.



Many 4-H alumni stopped by the alumni booth at the Cloverville Welcome Center to fill out a "What's your 4-H story?" card. For taking the time to share your 4-H story, you were entered into a drawing for an iPad Mini. The winner was Angela Girdley, Allen County; we congratulate Angela as this year's winner.

We hope that you will mark your calendars and join us again in Cloverville at the 2016 Kentucky State Fair, August 18-28.

4-H Alumni taking time to fill out the "What's your 4-H story?" card at the Welcome Center in Cloverville.



Jerry D. Westerfield, M.D., 4-H State President 1960-1961, sponsored the library.

# Kentucky 4-Her's Demonstrated Their Best!









#### SHOP AND DONATE THIS CHRISTMAS

Did you know you can support Kentucky 4-H while you are Christmas shopping? AmazonSmile is a simple and automatic way for you to support Kentucky 4-H every time you shop, at no cost to you. When you shop at wwww.smile.amazon.com you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to Kentucky 4-H. Amazon donates 0.5% of the price of your eligible AmazonSmile purchases to the Kentucky 4-H Foundation. SHOP AND SUPPORT **KENTUCKY 4-H!** 

## A MESSAGE FROM THE STATE 4-H PRESIDENT



Hello Kentucky 4-H! Your State Officers have had an exciting start to our officer year. Between the State Fair, the Southern Region Teen Leadership Conference, National 4-H Week and county visits, we have had a busy start!

After the Fair, our officer team had a week to get some rest and then we had the kick off for State Teen Council. The first meeting went better than we could have hoped. The members worked well with each other and we are excited for another amazing year with the State Teen Council!

In September, Kiernan, Amelia, and I went to Tennessee for the Southern Region Teen Leadership Conference. We taught other states about Kentucky 4-H, and met 4-H members from all across the southern region. We learned a lot from the South Carolina and Florida State Officers and we hope to be able to use some of what we learned this year.

I'm excited to say that we have made strides toward our goals for this year. Our biggest accomplishment has been with increasing communication with and between the State Leadership Boards. So far we have had two meetings with all of the boards and are trying to combat the issues that each board is facing, along with finding creative ways to get more teens interested in 4-H.

But my favorite part so far has been the county visits. I have had the chance to speak at award banquets and lead leadership workshops for county and district officers. It is great to meet 4-H members, and help to

teach them skills that they will be able to use for the rest of their lives. So far, the officers have visited 10 counties and we look forward to completing our goal of 60!



The 2015-2016 Kentucky 4-H State Teen Council during their first meeting at the Kentucky Leadership Center.

As my officer year is nearing at its halfway point I can only be excited for what is yet to come. Over the past few months I have gotten to make new friends and memories while promoting 4-H in ways I never would have expected, and I know that this next half is going to be even better!

Calvin Andries, State 4-H President

### **HEAD CLOVER**



Kentucky 4-H continues to reach youth in the Commonwealth through a variety of programs and methods. Our mission is to make a difference in the lives of youth that will allow them to be contributing adults in our communities now and in the future. I want to share just one story about one child's experience this summer.

"During one of our weeks, we had over 375 campers. I had an adult leader come to me and tell me about a 9 year old camper. She found her on the last day sitting by herself and pouting. When she asked her what was wrong, she said she didn't want to go home. After they talked for a few minutes, the little girl said that she didn't want to go home because at camp, 'I'm not invisible'.

Someone during that week simply loved her and it made an impact." Shane Browning, 4-H Camp Director, West Kentucky.

In sharing this story, I am reminded of the other youth across the state who feel they "are not invisible" because of the many individuals and groups who work behind the scenes in our 4-H program. The Kentucky 4-H Foundation is one group who provides funds to every county 4-H program. Thank you for your support of the Kentucky 4-H Foundation and allowing Kentucky 4-H to make a difference in the life of this one child ... and the thousands like her.

Charlene Jacobs, Assistant Director for 4-H Youth Development

#### **OUR MISSION**

Lead fund development for the Kentucky 4-H Youth Development Program and advance support by alumni and other stakeholders to ensure 4-H remains a vital center of excellence in the Commonwealth.

#### **KENTUCKY 4-H FOUNDATION**

212 Scovell Hall, Lexington, KY 40546 | (859) 257-5106 | KeithL.Rogers@uky.edu

#### **FOUNDATION STAFF**

Keith L. Rogers, Executive Director Jessica Mayfield, Administrative Assistant Melissa G. Miller, Marketing & Public Relations Paige Hart, Social Media & Alumni Spotlight

## A MESSAGE FROM THE EXECUTIVE DIRECTOR



As I sit down to write this column it's the morning after the November 3rd election. First, I want to say thank you to all the men and women who put themselves forward to run for office. It's no small task to take on a statewide election, thank you for giving of yourself.

The Foundation has worked closely with the current Governor and Commissioner of Agriculture. I want to let you know the two gentlemen elected to these two positions have strong ties to 4-H. During the campaign Governor-elect Matt Bevin often spoke of his experiences in 4-H and how his involvement helped him to become a leader and the person

he is today. Even during his acceptance speech he referred to being President of his 4-H Club. Our Agriculture Commissioner-elect Ryan Quarles, grew up in 4-H, served on the State 4-H Teen Council, is a 4-H Foundation donor, and has been a speaker at 4-H Homecoming. We wish these two gentlemen and all the others elected the best and we look forward to working with each of you to grow Kentucky 4-H.

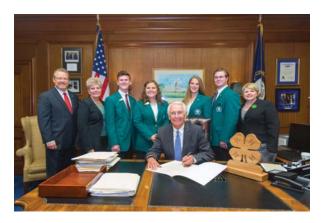
As we welcome new leadership for Kentucky you will see on the pages of this newsletter that we honored two leaving office. The Foundation has had a great relationship with Governor Steve Beshear and Commissioner of Agriculture James Comer. Many may not know, but Governor Beshear was a 4-H camp staffer at the West Kentucky 4-H Camp. Even though Commissioner Comer was State FFA President, he will quickly tell you he grew up in 4-H, therefore we like to claim that 4-H gave him his start to wearing the blue jacket.

As the election changed the leadership of our great Commonwealth, 4-H volunteers, Agents and Specialists work every day to change for the better, the lives of our youth. I am proud of the leaders 4-H has produced, from elected officials, to community and business leaders, and everyone that in some way gives back to making Kentucky a great place to call home.

As 2015 comes to an end, I ask you to reflect on your 4-H memories and the impact 4-H had on your life. Then I ask you to join us at the Foundation to help provide those same opportunities to today's 4-H members.

Keith L. Rogers, Executive Director

Kentucky 4-H and the Foundation celebrated National 4-H Week with a visit to Governor Steve Beshear's office for the signing of a proclamation designating 4-H week in Kentucky. Pictured here (from left to right) Keith L. Rogers, Executive Director, Kentucky 4-H Foundation; Pam Rowsey Larson, Chairperson, Kentucky 4-H Foundation;



Kiernan Comer, Treasurer; Amelia Illiohan, Secretary; Governor Steve Beshear; MacKenzie Jones, Vice-President; Calvin Andries, President; and Kimberly Leger, State 4-H Specialist.

## A Look at the Numbers: Fiscal Year in Review

#### SUMMARY STATEMENT OF ACTIVITIES

As of June 30, 2015

#### **Revenue and Other Support**

Contributions	\$540,872
Sales & Rentals	\$33,852
Registration Fees	\$698,516
Investment Income	\$147,164
Net Realized & Unrealized Gains	\$(73,923)
Total Revenue	\$1,346,481

#### **Expenses**

Educational Program Services	\$1,007,541
Management & General	\$255,905
Fundraising	\$18,161
Total Expenses	\$1,281,607

#### **Summary of Financial Position**

#### **Assets**

Cash & Cash Equivalents	\$395,967
Short-term Investments	\$435,476
Property & Equipment, Net	\$155,879
Long-term Investments	\$3,309,981
Total Assets	\$4,297,303

#### **Net Assets**

Unrestricted	\$59,250
Temporarily Restricted	\$2,034,815
Permanently Restricted	\$2,203,238
Total Net Assets	\$4,297,303

NOTE: This condensed financial statement has been derived from the financial statements that were audited by Blue & Company, LLC, Certified Public Accountants. The auditor's report and the Foundation's IRS 990 tax form are available on our website at www.kentucky4hfoundation.org.



Kentucky 4-H Foundation

## Foundation Provides Funds to Counties

The Kentucky 4-H Foundation is leading the way in fund development. In the fiscal year ending June 30, 2015 the Foundation provided opportunities to Kentucky 4-Hers by disbursing \$221,899.95 to County 4-H Councils. In the past seven years, strong bases of funding opportunities have provided support to all 120 counties in the Commonwealth for local 4-Hers to benefit.

Through the Kentucky 4-H Foundation's efforts we have helped to put a diverse revenue stream together through programs like "Ag Tag"; TSC Paper Clover Campaign in the Spring and Fall; Area II funds to support travel expenses for agriculture related competitions and conferences; the

Agriculture Mini-Grant program; military grants; and others including grants from the National 4-H Council. In addition to these, many individuals through the Foundation have designated donations to the County 4-H Council of their choice. All of these programs are the direct impact that alumni and donors have on the Kentucky 4-H program.

The Foundation will continue to work to build a board base of support for local and state 4-H. Visit us on the web at www. kentucky4hfoundation.org to view the full report on county support and see how you can help support the best kept secret in youth development!

## Foundation Annouces Mini Grant Winners

As part of the funds provided to the counties, the Foundation is excited to announce the 2015 Agriculture Mini-Grant Winners.

This year we had 37 applications from 27 counties. The following counties will receive grants including Barren, Bath, Bell, Breckinridge, Butler, Carlisle, Casey, Daviess, Edmonson, Fayette, Green, Hancock, Jackson, Jessamine, Johnson, LaRue, Laurel, Lincoln, Logan, Madison, Marion, Meade, Nicholas, Owsley, Pendleton, Powell, Pulaski, Todd and Warren. For additional information about the grant winners please go to our website at www.kentucky4hfoundation.org to read more.



The Agriculture Mini Grant program helped to support the Campbell County 4-H Horse Camp where 58 youth and 70 adults from 5 counties participated.

Any County 4-H Council, 4-H Club, volunteer leader or extension agent may submit an application. In order for the application to be eligible the project or activity must be



related to agriculture; meaning the project or activity that involves 4-H members in learning about agriculture production, marketing, processing, career



in establishing this grant program.

Have you heard of 4-H **Fridays?** 

**JOIN US ON** 

**FACEBOOK!** 

KY 4-H Foundation on Facebook and we will keep you informed about

Become a fan of the

upcoming events and opportunities to

www.facebook.com/KY4HFoundation

Like our Facebook page, follow our Twitter feed, and check the website regularly.

get involved.





Only, through our website and social media channels will you be able to read the latest blogs and maybe see a 4-H alumnus you know on 4-H Friday's.

These interactive online pages are meant to be a place for you to engage with our Foundation and other alumni, so join the online revolution today!

opportunities, or career preparation. The maximum dollar amount is set at \$1,000 each. All grant funds shall be matched dollar for dollar with cash by the applicant, inkind and staff or volunteer time will not be considered as a match.

The Foundation would like to say "THANK YOU" to the Kentucky Agricultural Development Board and staff for its support



SAVE THE DATE

Washington County 4-Hers are standing in front of their new country ham curring house that was partially funded with an Agriculture Mini

June 11, 2016 Lexington, KY Watch for details after the first of the year!

## **BOARD MEMBER SPOTLIGHT**

In August the Kentucky 4-H Foundation welcomed three new Board Members to the Foundation Board of Directors including Calvin Andries, Tamara McCain, and Melanie Watson. Calvin will serve a two year term as the youth representative; and Melanie and Tamara were elected as at-large positions for three-year terms. The Foundation is led and directed by a 20-member Board of Directors. All officers were re-elected, including chairperson Pam Rowsey Larson.



**Calvin Andries**, from Franklin County, is currently serving as the 2015-2016 State 4-H President. Calvin first became involved with 4-H by attending meetings with his older brother. He quickly fell in love with the shooting sports program. He was an inaugural member of the Shooting Sports Board before he served a year on the State Teen Council.

As the youth representative to the Foundation Board, he looks forward to gaining a greater working knowledge of Kentucky 4-H. Calvin is currently pursuing a dual degree in wildlife management and biology from Eastern Kentucky University. He is working

towards a career as a wildlife biologist.

Tamara McCain is a Treasury Management Officer for Republic Bank and Trust Company in Lexington. Tamara was involved in 4-H through sewing, cooking and participating in the talent show. She accredits 4-H for her communications and presentations skills that have carried her through school and her career.



Before coming to the Foundation board, she has spent extensive time with other organizations. She has previously served on the Board for Professional Women's Forum, on the executive

leadership team for Go Red for Women, and a volunteer for the American Diabetes. Tamara looks forward to bringing a new perspective to the Foundation Board and learning more about Kentucky 4-H.

Tamara and her husband, Chuck, live in Lexington, Kentucky where they have raised two children. The whole family still enjoys visiting her parent's cattle and tobacco farm.



**Melanie Watson** worked for T.J. Samson Community Hospital for 24 years, the last 15 of those as the Chief Compliance Officer. As a CPA, prior to working at T.J. Samson, she worked in public and corporate accounting positions. Her undergraduate degree in Accounting was earned at the University of Kentucky, and she earned an MBA from the University of Louisville.

A ten-year Monroe County 4-H'er, Melanie was involved with sewing, communications and leadership. She attended National Congress in 1980 and ended her 4-H career serving as the 1981-1982 State 4-H Vice President. Melanie was the recipient of the Conrad Feltner award as a youth and again as an adult.

Melanie is looking forward to being a part of an active group of interested people that are invested in providing youth the same or better opportunities in 4-H. 4-H has been a shared event in the Watson family with both parents being active volunteers and their daughter involved as well.

## 4-H FOUNDATION **BOARD OF DIRECTORS**

#### **OFFICERS**

**Chairperson:** Pam Rowsey Larson

First Vice Chairperson: Melanie W. Kelley

Second Vice Chairman: Mike Bach

Secretary: Gil Cowles **Treasurer:** Joey Spalding

**Immediate Past Chair of the Board:** 

David Wallace

#### **BOARD MEMBERS**

Calvin Andries Mike Bach Michelle Brock Dennis Cannon Gil Cowles Paul Hall Harland Hatter Dr. C. Jay Hellmann Ruth Ann Hendrick Dr. Jimmy Henning Marci Hicks Dr. Charlene Jacobs Melanie W. Kelley Pam Rowsey Larson Tamara McCain Joey Spalding Jordan Stone Susie Tanner Susan Turner David Wallace Melanie Watson

# **JOIN** | THE REVOLUTION **\*\*** OF RESPONSIBILITY

## **MY PLEDGE**



I pledge my **HEAD** to clearer thinking,

My **HEART** to greater loyalty,

My HANDS to larger service,

And my **HEALTH** to better living,

For my club, My community, My country, and My world.





212 Scovell Hall Lexington, KY 40546

## **FOUNDATION NEWS**



# Foundation announces a unique way for individuals & organizations to show their support for 4-H!

Do you believe in the power of 4-H? For more than 100 years, 4-H has been making a difference in the lives

of young people throughout Kentucky. Chances are you benefited from the power of 4-H, through the mentoring of a caring adult volunteer, the opportunities of attending 4-H camp, or gained life skills in a 4-H learn-by-

doing activity. The Foundation has an opportunity for you to support this life-changing organization. It's your time to join the 4lN4 club today and make a commitment that 4-H can rely on.

Your four year commitment to 4lN4, means \$100 per year will provide the sustainability and longevity we need for our 4-H programs. The monies pledged will be added to the Foundation's annual fund to support, grow, expand, and enhance Kentucky 4-H opportunities.

The annual fund is designed to support marquee programs such as State 4-H Officer Scholarships, State Fair activities, Kentucky 4-H Volunteer Forum, Regional Teen Leadership Conference, Teen Leadership Grants, Performing Arts Troupe, Issues Conference, Dog Programs, General 4-H Marketing, 4-H Summit and more.

As a club member you will receive a 4IN4 Rosette like the one being presented Cindy G. Moore, 1977-78 State 4-H Secretary. The rosette can be displayed proudly in your office, home or wherever you prefer to demonstration your support for 4-H. You will also receive the Foundation's newsletters; e-mail blast on events and happenings; invitation to Foundation events such as Homecoming and local alumni events; and opportunities to volunteer and give back to Kentucky's youth.



Cindy G. Moore, first club member of 4IN4, being presented her Rosette from Keith L. Rogers, Executive Director, Kentucky 4-H Foundation.

To read more about joining the 4IN4 club please go to the website at www.kentucky4hfoundation.org and click on the 4IN4 logo to make your commitment to be a club member.

financial support of the 4-H program and its members. The Foundation is a partner of the Kentucky Cooperative Extension Service – 4-H Youth Development, University of Kentucky College of Agriculture, Food and Environment. Educational programs of the UK Cooperative Extension Service serve all people regardless of race, color, age, sex, religion, disability, or national origin.

The Kentucky 4-H Foundation is an independent non-profit 501(c)(3) organization dedicated to the

